PROBLEM SOLUTION FIT

1. CUSTOMER SEGMENT(S) `CS`

People who wants to balance nutrition content in their daily intake and who are very careless about healthy food for their heath condition.

6. CUSTOMER CONSTRAINTS `CC`

To have the nutrition content of the food image uploaded, the user has to upload clear picture of the food and it can be a menu item in a restaurant which provide clear context of the food picture or the picture taken by the user at the time of receiving the food.

5. AVAILABLE SOLUTIONS `AS`

Although nutrition (and calorie) labels are included on food packaging, it's still not convenient for users to eighter accept or trust them. So it is better to make nutrition assistant application.

2. JOBS-TO-BE-DONE / PROBLEMS `J&P`

People often wants to be fit and healthy in life but they don't have enough willingness and knowledge about them and quit soon so by knowing this they can avoid obesity

9. PROBLEM ROOT CAUSE `RC`

Unhealthy food are normal these days such as fast food people often tends to eat fast food for numerous concerns except health.

7. BEHAVIOUR `BE`

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The healthy life is a long term goal of every people. To achieve them one has to stick to daily routine of healthy diet including all nutrition.

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3. TRIGGERS `TR`

The people who are successful and fit by following a healthy food habit.

4. EMOTIONS: BEFORE / AFTER `EM`

The fear of obesity and lack of confidence issued by physical condition will make them take good care of their body by taking healthy foods.

10. YOUR SOLUTION `SL`

User has to upload the food image in first place and the food content includes calories and nutrition will be displayed and user activities are stored for future reference.

8.CHANNELS of BEHAVIOUR `CH`

ONLINE: Chat bot on the sit will help user with many doubts regarding leading a healthy life.

OFFLINE:

Conducting offline awareness program for healthy life standard.