

### Hindusthan Institute of Technology

Approved by AICTE, New Delhi, Accredited with 'A' Grade by NAAC (An Autonomous Institution, Affiliated to Anna University, Chennai) Valley Campus, Pollachi Highway, Coimbatore – 641 032



# AI BASED DISCOURSE FOR BANKING INDUSTRY

#### NALAIYA THIRAN PROJECT BASED LEARNING

on

# PROFESSIONAL READINESS FOR INNOVATION, EMPLOYABILITY AND ENTREPRENEURSHIP A PROJECT REPORT

DARWIN ARUN DOSS I - 720819205008 SUDHARSHAN D -720819205048 VIGNESH KUMAR V -720819205050 VIMANTHAN M -720819205052

#### **BACHELOR OF TECHNOLOGY IN INFORMATION TECHNOLOGY**

HINDUSTHAN INSTITUTE OF TECHOLOGY

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COIMBATORE – 641 032

November 2022



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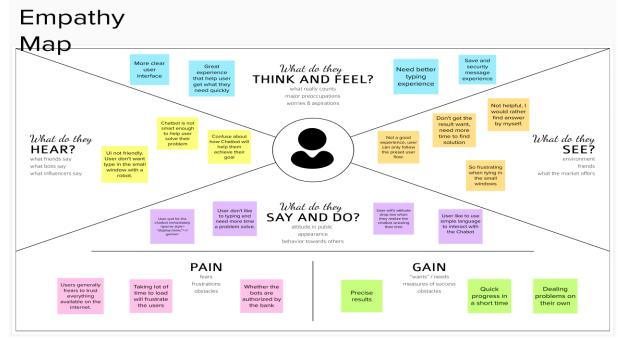
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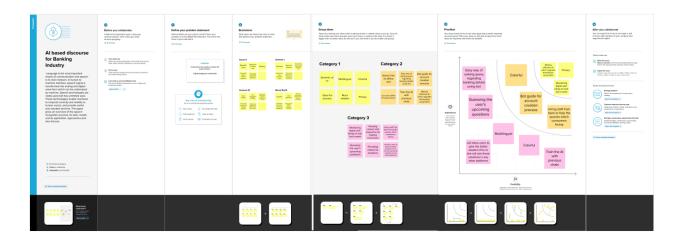
# 1.Ideation Phase

# 1.1 Empathy Map

# Al based discourse for Banking Industry



## 1.2 Brainstorming



#### **1.3 Literature Survey:**

#### **Existing Papers:**

#### [1]. The Impact of Chat-Bots on the Banking Experience

The Indian banking sector plays a crucial role in the economy of our country and is constantly evolving and innovating its services to enable and to serve its customers better and round the clock to the fullest of their capacity. One of the most revolutionizing step in this regard is the introduction and implantation of chatbots that is redefining the banking experience in many ways.

#### **Advantages:**

- 1. It assists the Banks Marketing Department.
- 2. It facilitates core Banking Activities.

#### **Disadvantages:**

1. Lacking in Multilingual.

#### [2]. Banking Bot (B-Bot):

In this paper we present a chatbot which is a banking Chatbot called B-BOT which resolves all the bank related queries. The chatbot's model can be divided into three sections — Backend, ML model and Frontend. The main functionality of the chatbot is carried out by Rasa Framework.

#### **Advantages:**

1. Use message passing technology for Interaction which gives a better understanding for AI.

#### **Disadvantages:**

2. Didn't have Speech Recognition.

## [3]. A Review of Chatbots in the Banking Sector

Abstract—Chatbot is a software application that listens to a user's query in natural language and responds accordingly. There is rapid adoption of the latest technologies in banking and chatbots are one of them. Answering customer queries and assisting customers with banking transactions are some of the ways in which it's making an impact on the industry.

#### **Advantages:**

- 1. To avoid involving navigating through a lot of pages to find the information you need.
- 2. A smart chatbot takes a query from the user in natural language and gives the appropriate response for the same.

#### **Disadvantages:**

- 1. Approach requires large amounts of training data and is difficult to train.
- 2. User initiated dialogues are error prone because users can say anything they want.

# [4]. A study of applications of Artificial Intelligence in banking and finance sector.

Artificial Intelligence (AI) is reckless growing as the go-to technology for companies across the world to personalize experience for individuals. The technology itself is getting enhanced and smarter day-by-day, allowing more and newer industries to adopt the AI for various applications. Banking sector is becoming one of the first adopters of AI and just like other segments, banks are exploring and implementing the technology in various ways.

#### **Advantages:**

- 1. Help them track their financial activities.
- 2. All in finance has automated processes and drastically reduced the cost of serving customers.

#### **Our Proposed system Advantages:**

**Multilingual:** Users can switch to their native language and interact with our chatbot.

**Dynamic UI:** Our chatbot will help to navigate to every position and explain what is what.

**Speech Recognition:** Users can give voice commands and request replies from our chatbot.

#### **Reference Papers:**

[1]. The Impact of Chat-Bots on the Banking Experience published at April 2021. Author: Geeta Narula, Rakhi Narula.

#### [2]. Banking Chatbot (B-Bot)

Author: Dr. C. Punitha Devi, Dr. S. Geetha, N. Nagalakshmi, S. Karthiga, V. Suvedha.

Article History: Received: 10 January 2021; Revised: 12 February 2021; Accepted: 27 March 2021; Published online: 28 April 2021

[3]. A Review of Chatbots in the Banking Sector published at June 2021

Author: Shashank Bairy R, Rashmi R.

[4]. A study of applications at Artificial Intelligence in Banking and Finance Sector published at 32 May 2022.

Author: Dr. Lakshkaushik Dattatraya Puri.

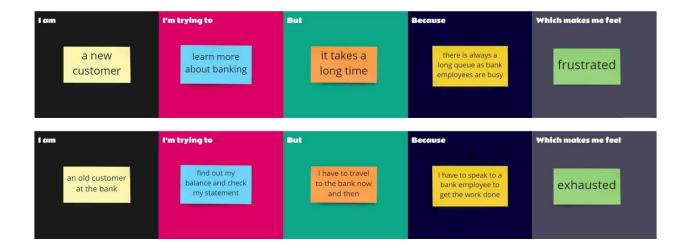
#### 1.4 Problem Statement:

Banking is one the crucial sector, it deals with financial transactions which can be availed by everyone, but banks are not able to resolve the queries of customers at all times related to the products or services in satisfactory way in turn hinders the customer satisfaction. In order to guide the customers throughout all the financial services provided by the bank, an intelligent system has to be introduced to provide people with the best solution possible. The users are bank customers who needs 24/7 service to clear all their queries and guide them through all the banking processes. So, an enhanced and smarter way of interaction with the customers has to be built to ensure efficient delivery of service. In order to overcome the user satisfaction issues associated with banking services, chatbot will provide personal and efficient communication between the user and the bank. It is built to be the overall virtual assistant that can facilitate customers to ask banking- related questions without visiting the bank or calling up customer service centres as well as providing them with relevant suggestions.

Who does the problem affect?	A customer of the bank		
What are the boundaries of the problem?	Customers who have queries related to		
	banking or trying to use various services of		
	the bank		
What is the issue?	Customers need to visit banks frequently for		
	simple queries. Banks are not able to answer		
	huge volumes of customers queries		
	efficiently.		
When does the issue occur?	When the customer is unable to visit a bank		
Where does the issue occur?	It occurs in banking industries		
Why is it important that we fix the problem?	It addresses the queries of customers		
	immediately and effectively in a cost efficient		
	manner.		
What solution to solve this issue?	Chatbot should be able to answer any general		
	banking queries on account creation, loan, net		
	banking, other services etc. AI chatbots can		
	help the customers to complete their work		
	quickly and efficiently.		
What methodology used to solve the issue?	Artificial intelligence mimics the human brain		
	in order to make chatting with the chatbot more		
	life- like.		

#### **Miro Customer Problem Statement Canvas:**





Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A student who just created a bank account	Understand more about the available features of the bank	I have to waste a lot of time at the bank	I have to as a bank employee about my doubts	irritated
PS-2	A new customer	Learn more about banking	It takes a long time	There is always a long queue as bank employees are busy	frustrated
PS-3	An old customer at the bank	Find out my balance and check my statement	I have to travel to the bank now and then	I have to speak to a bank employee to get the work done	exhausted

# 2.Project Design Phase - 1

## 2.1Problem Solution Fit

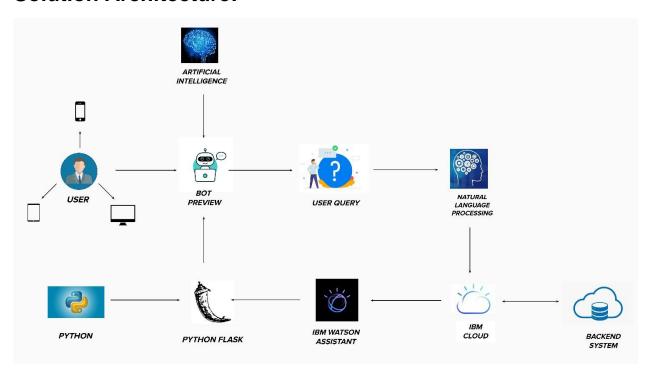


#### 2.2Proposed Solution

S.No.	Parameter	Description	
1.	Problem Statement (Problem to be solved)	Banks are not able to resolve the queries of customers at all times related to the products or services in satisfactory way which in turn hinders the customer satisfaction. Customers need to visit banks frequently for simple queries.	
2.	Idea / Solution description	In order to guide the customers throughout all the financial services provided by the bank, an intelligent system has to be introduced to provide people with the best solution possible.	
3.	Novelty / Uniqueness	Chatbots developed using AI should be able to answer any general banking queries on account creation, loan, net banking, other services etc. It addresses the queries of customers immediately and effectively in a cost efficient manner.	

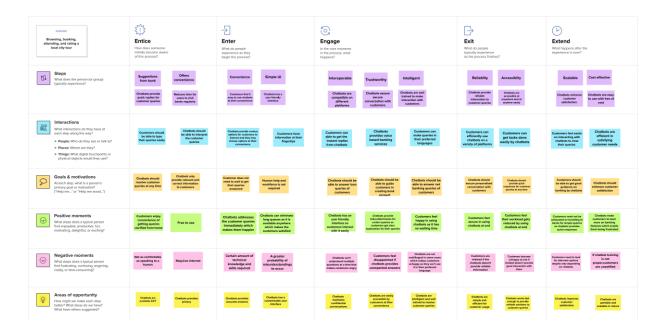
4.	Social Impact / Customer Satisfaction	In order to attain the user satisfaction issues associated with banking services, chatbot will provide personal and efficient communication between the user and the bank. It is built to be the overall virtual assistant that can facilitate customers to ask banking- related questions without visiting the bank or calling up customer service centers as well as providing them with relevant suggestions.
5.	Business Model (Revenue Model)	Employing a chatbot will be a cost-effective solution to clear customer queries for banks. It eliminates the need for a massive customer care workforce and even reduces the workload of the bank employees whose efforts can be used elsewhere.
6.	Scalability of the Solution	AI Chatbots provides 24/7 service to clear all customer queries and guide them through all the banking processes. It supports voice assistance feature and maintains a confidential conversation with customers. It can be scaled as per the requirements of the bank to include answers to queries related to any new feature or service introduced by the bank.

## **Solution Architecture:**



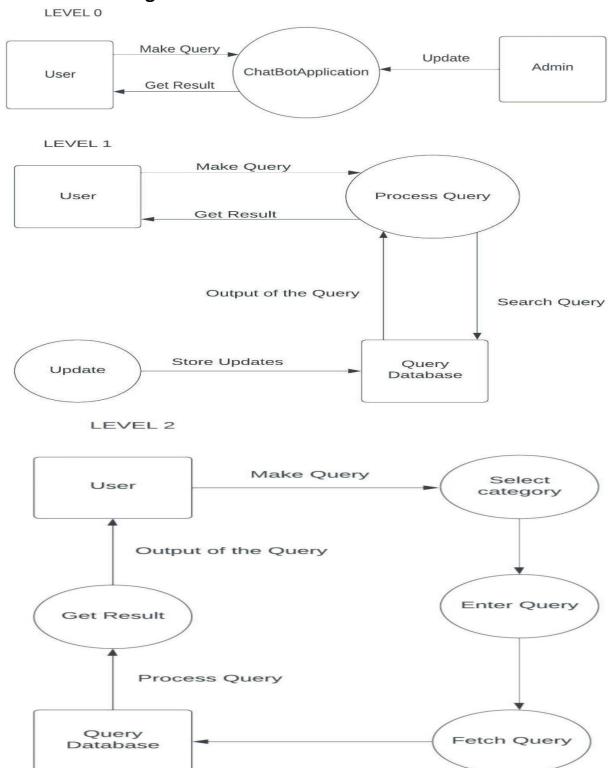
# Al based discourse on Banking Industry

Team ID: PNT2022TMID10267



# 3. Project Design Phase-II

# 3.1Data Flow Diagrams:



User Type	Functional Requirement (Epic)	User Story Number	User Story / Task	Acceptance criteria	Priority	Release
Customer (Mobile or Web user)	(Mobile or Web user)  Related Actions can select Types of Savings Account to ge details regarding documents required for		As a user, in the Savings Account option, I can select Types of Savings Account to get details regarding documents required for creating that savings account.	I can clear my queries regarding types of savings account	High	Sprint-1
		USN-2	As a user, I can check the Interest Rates of Savings Account	I can clear my queries regarding interest rates of savings account	High	Sprint-1
		USN-3	As a user, I can check the Minimum Balance of Savings Account	I can clear my queries regarding minimum balance of savings account	Medium	Sprint-1
	Current Account Related Actions	USN-4	As a user, I can choose the Type of Company to know the information on documents to be submitted for creating current account	I can clear my queries regarding types of companies	High	Sprint-1
		USN-5	As a user, I want to get details on procedure to close my Current Account	I can clear my queries regarding current account closure	High	Sprint-1
	Loan Account Related Actions	USN-6	As a user, I can choose the Type of Loans to know the information on choosing an essential loan scheme	I can clear my queries regarding types of loan account	High	Sprint-1
		USN-7	As a user, I can check the Loan Amounts that can be offered for corresponding Loan Accounts chosen	I can clear my queries regarding loan amounts of loan account	High	Sprint-2
		USN-8	As a user, I can check the Status of Loan for my Loan Accounts	I can clear my queries regarding loan status of loan account	Low	Sprint-2
	General Queries Related Actions	USN-9	As a user, I want to get the procedure details for Currency Conversion facility of my bank account	I can clear my queries regarding currency conversion facilities of bank account	Low	Sprint-2
		USN-10	As a user, I want to check my CIBIL score for my loan application and to ensure whether my loan application is approved by the bank.	I can clear my queries regarding CIBIL score of loan application	Medium	Sprint 3
		USN-11	As a user, I want to get the procedure details for maintaining Storage Locker facility of my bank account	I can clear my queries regarding storage locker facilities of bank account	High	Sprint-3

# **3.2**Solution Requirements (Functional & Non-functional) Functional Requirements:

FR No.	Functional Requirement (Epic)	Sub Requirement (Story / Sub-Task)
FR-1	Savings Account Related Actions	<ul> <li>Type of Savings Account Creation Details</li> <li>Interest Rate</li> <li>Minimum Balance</li> <li>Debit Card</li> <li>Credit Card</li> </ul>
FR-2	Current Account Related Actions	<ul> <li>Type of Company</li> <li>Current Account Closure Steps</li> <li>Update GSTIN</li> <li>Zero Balance Current Account</li> </ul>
FR-3	Loan Account Related Actions	<ul> <li>Type of Loan</li> <li>How long for approval</li> <li>Available Loan Amounts</li> <li>Loan Status</li> <li>Joint Loan</li> </ul>
FR-4	General Queries Related Actions	<ul> <li>Bank Working Days</li> <li>List of Braches</li> <li>Storage Locker Facility</li> <li>Currency Conversion Facility</li> <li>CIBIL</li> <li>Find a nearest branch</li> </ul>

F	R-5	Net Banking Related Actions		Login Steps Change Net Banking Password Daily Limit
			•	Types of Fund Transfer Add Beneficiary

# **Non-functional Requirements:**

NFR No.	Non-Functional Requirement	Description
NFR-1	Usability	Chatbots developed using AI should be able to answer any general banking queries on account creation, loan, net banking, other services etc. It addresses the queries of customers immediately and effectively in a cost efficient manner.
NFR-2	Security	The AI Chatbot maintains a confidential conversation with customers. Chatbot will provide personal and efficient communication between the user and the bank.
NFR-3	Reliability	Chatbots are trained very well using AI to provide solutions for the popular and frequently asked questions, thereby providing the best suited service quickly. Thus AI Chatbots has a reliable end-user experience.
NFR-4	Performance	Al Chatbots are a great way to overcome the limitation of workload of humans. There can be multiple instances of a single chatbot inquiring different people at the same time. Such chatbots work in real time with no need for the customers to wait. This ensures faster, easier and more efficient face-time with customers.
NFR-5	Availability	Al Chatbots provide 24/7 service to clear all customer queries and guide them through all the banking processes. It is available to anyone with access to the internet with basic hardware.
NFR-6	Scalability	Al Chatbots are helping banking industry to scale their customer service and to improve customer service satisfaction at the same time. It can be scaled as per the requirements of the bank to include answers to queries related to any new feature or service introduced by the bank.

### 3.3Technology Stack (Architecture & Stack)

#### **Technical Architecture Steps:**

- User queries to the Chat Bot
- Bot previews the query
- . Query is transferred to Watson Assistant
- Natural Processing Language is used to understand the query
- Watson Assistant sends the query
- . Watson finds the relevant response from cloud database
- Queries and responses (sent and received) is stored in cloud database
- All queries and related information is sent to the bank for improvement

#### 3.4Technical Architecture:

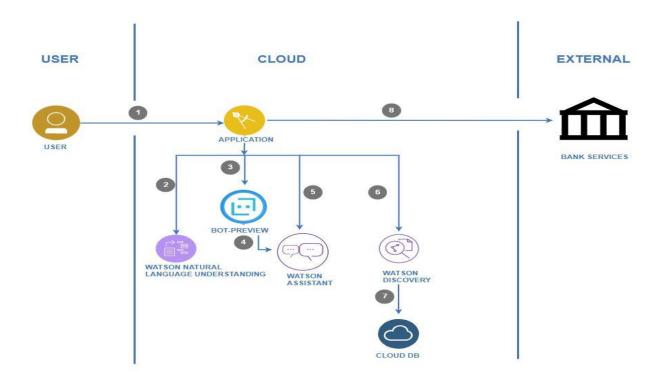


Table-1 : Components & Technologies:

S.No	Component	Description	Technology
1.	Bot Preview	A simple page is presented to the user with a chat layout that has an input box field available to get user queries and preset options are presented for the user to select.	HTML, CSS, JavaScript
2.	Application Logic-1	An input bar is provided that enables the user to type queries.	Java / Python
3.	Application Logic-2	Regularly asked queries or options are presented to the user.	IBM Watson STT service
4.	Application Logic-3	Processes responses to custom queries and displays a relevant response.	IBM Watson Assistant
5.	Cloud Database	Queries and answers to queries are stored in the cloud and are accessed whenever a query is asked.	IBM Cloudant DB
6.	External API-1	It provides an interface between the application and the cloud to send the query from the application to the cloud.	Watson Assistant v2 API
7.	External API-2	A cloud based API that supports several cloud based applications and operations.	IBM Cloud API
8.	Deep Learning Model	It is trained with several queries and uses that knowledge to provide relevant responses to queries with a good enough accuracy.	Deep Learning
9.	Infrastructure (Server / Cloud)	Application Deployment on Local System / Cloud Local Server Configuration: Flask Application Cloud Server Configuration: IBM Cloud	Python Flask, IBM Cloud

#### Table-2: Application Characteristics:

S.No	Characteristics	Description	Technology
1.	Open-Source Frameworks	List the open-source frameworks used	Python Flask, CSS Frameworks
2.	Security Implementations	General access control and the built-in security features of IBM Cloud are present.	IBM Watson Assistant, IBM Cloudant DB
3.	Scalable Architecture	The architecture consists of three tiers, the client side, the web server and the cloud server. Each of these can be scaled as per requirements.	Client Side: Flask (Python) Web Server: IBM Watson Assistant Cloud Server: IBM Cloud
4.	Availability	The chatbot is available 24/7 on almost all devices that support an internet browser.	IBM Cloud, Flask (Python)
5.	Performance	Responds to several thousands of queries at the same time.	IBM Load Balancer, IBM Cloud

# 4.Project Planning phase

# 4.1Milestone and Activity List

Milestone	Task	Starting Date	Ending Date	Project Completion Status	Team Members
Create IBM Service	Creation of Banking Chatbot or Assistant using IBM Watson Assistant	24 Oct 2022	25 Oct 2022	9%	Darwin Arun Doss I
	Understanding Customer's Banking Related Queries and skills	25 Oct 2022	29 Oct 2022	15%	Sudharshan D
Create Skills and Assistant for Chatbot	Training the Chatbot with Banking related dataset	31 Oct 2022	01 Nov 2022	24%	Vignesh Kumar V
	Building action and Adding responses to Account Creation	01 Nov 2022	02 Nov 2022	29%	Vimanthan M
	Building action and Adding responses to Banking related queries	02 Nov 2022	03 Nov 2022	34%	Darwin Arun Doss I
	Building action and Adding responses to Net Banking	03 Nov 2022	04 Nov 2022	39%	Sudharshan D
	Building action and Adding responses to Loan Queries	04 Nov 2022	05 Nov 2022	44%	Vignesh Kumar V
Testing Assistant & Integrate with Flask webpage	Testing the chatbot performance with the trained banking functionalities or conversations	07 Nov 2022	09 Nov 2022	60%	Vimanthan M
	Integration of Flask webpage with the chatbot assistant to provide a framework	09 Nov 2022	12 Nov 2022	83%	Darwin Arun Doss I , Sudharshan D, Vignesh Kumar V, Vimanthan M
Deployment Of Chatbot	Final Deployment of Al based chatbot for	14 Nov 2022	19 Nov 2022	100%	
	banking Industry or Running the Chatbot service in fully efficient and				Darwin Arun Doss I, Sudharshan D,

effective condition	Vignesh Kumar V, Vimanthan M
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# Project Planning (Product Backlog, Sprint Planning, Stories, Story points)

#### Product Backlog, Sprint Schedule, and Estimation (4 Marks)

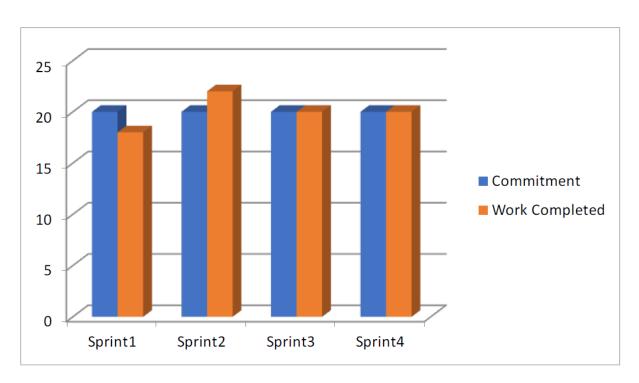
Use the below template to create product backlog and sprint schedule

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
Sprint-1	Savings Account Related Actions	USN-1	As a user, in the Savings Account option, I can select Types of Savings Account to get details regarding documents required for creating that savings account.	4	High	DARWIN ARUN DOSS I
Sprint-1		USN-2	As a user, I can check the Interest Rates of Savings Account	4	High	DARWIN ARUN DOSS I
Sprint-1		USN-3	As a user, I can check the Minimum Balance of Savings Account	3	Medium	DARWIN ARUN DOSS I
Sprint-1	Current Account Related Actions	USN-4	As a user, I can choose the Type of Company to know the information on documents to be submitted for creating current account	5	High	SUDHARSH AN D
Sprint-1		USN-5	As a user, I want to get details on procedure to close my Current Account	4	High	SUDHARSH AN D
Sprint-2	Loan Account Related Actions	USN-6	As a user, I can choose the Type of Loans to know the information on choosing an essential loan scheme	3	High	VIGNESH KUMAR V
Sprint-2		USN-7	As a user, I can check the Loan Amounts that can be offered for corresponding Loan Accounts chosen	3	High	VIGNESH KUMAR V
Sprint-2		USN-8	As a user, I can check the Status of Loan for my Loan Accounts	1	Low	VIGNESH KUMAR V

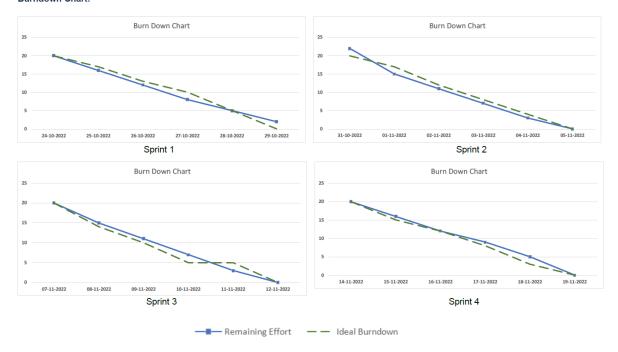
Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
Sprint-2	General Queries Related Actions	USN-9	As a user, I want to get the procedure details for Currency Conversion facility of my bank account	2	Medium	SUDHARSHA N D
Sprint-2		USN-10	As a user, I want to check my CIBIL score for my loan application and to ensure whether my loan application is approved by the bank.	1	Low	VIGNESH KUMAR V VIMANTHAN M

Sprint-2		USN-11	As a user, I want to get the procedure details for maintaining Storage Locker facility of my bank account	3	High	VIGNESH KUMAR V VIMANTHAN M
Sprint-2	Net Banking Related Actions	USN-12	As a user, I want to get the procedure details for changing the Net Banking password of my bank account	3	High	VIMANTHAN M
Sprint-2		USN-13	As a user, I can select types of fund transfers to get details regarding different services available in net banking	2	Medium	VIMANTHAN M
Sprint-2		USN-14	As a user, I want to get the procedure details for adding beneficiaries to my net banking account.	2	Medium	VIMANTHAN M
Sprint-3	Web Application	USN-15	As a user, I want to access the chatbot in a web browser that can be accessed from almost all devices.	20	High	SUDHARSH AN D VIGNESH KUMAR V
Sprint-4	User Interface and Web Pages	USN-16	As a user, I want to view pages of the banking website and have access to the chatbot easily.	20	High	DARWIN ARUN DOSS I VIMANTHAN M

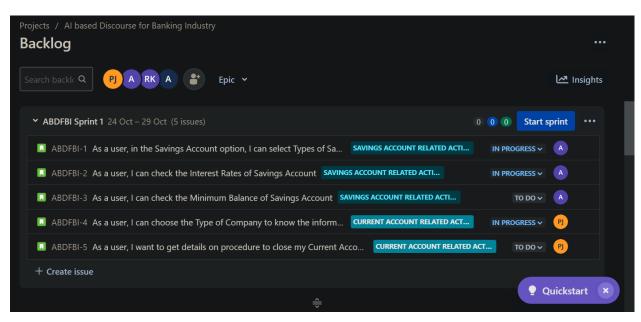
#### Velocity Chart:

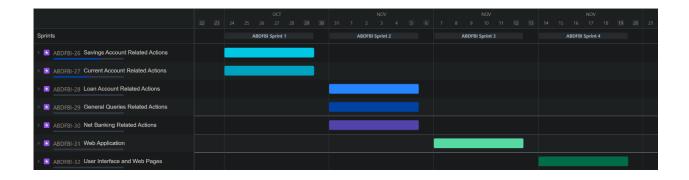


#### **Burndown Chart:**



#### JIRA

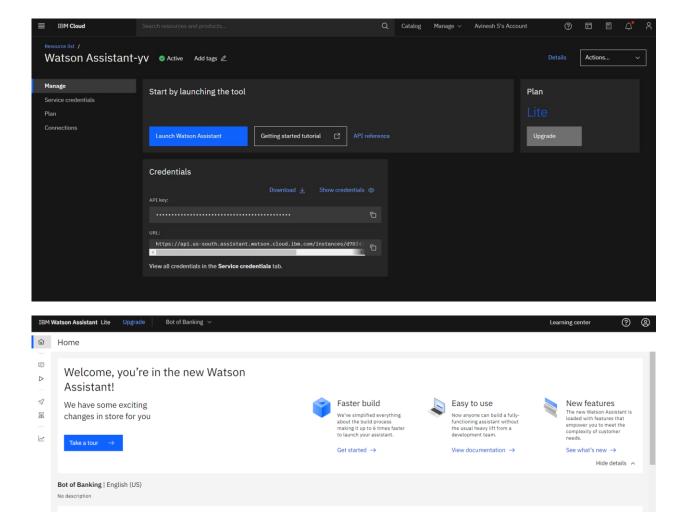




## **5.Project Development Phase:**

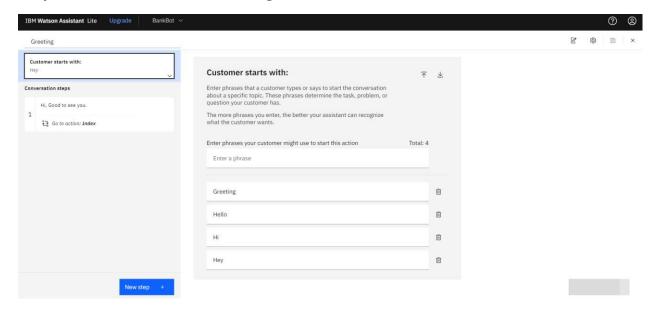
### 5.1. Sprint 1:

**Step 1:** Create IBM Watson and activate the skills in it.

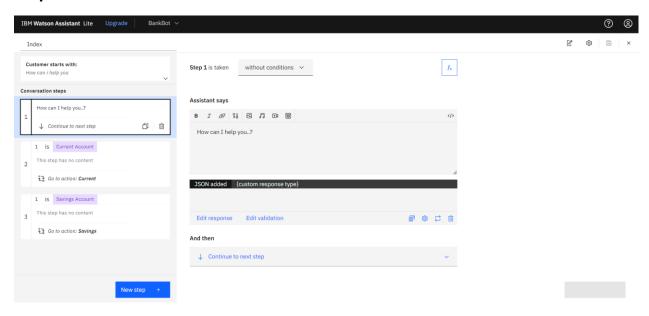


## **5.2 Sprint 2:**

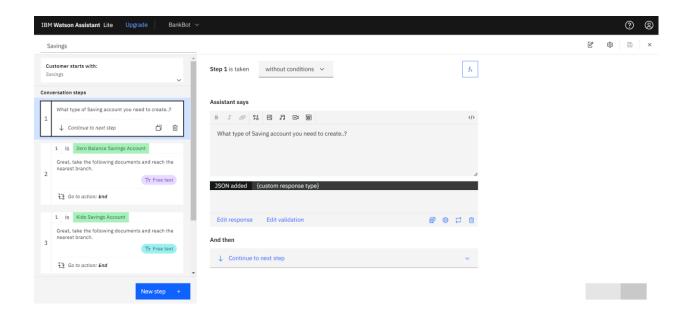
**Step 1:** Create action for Greetings.



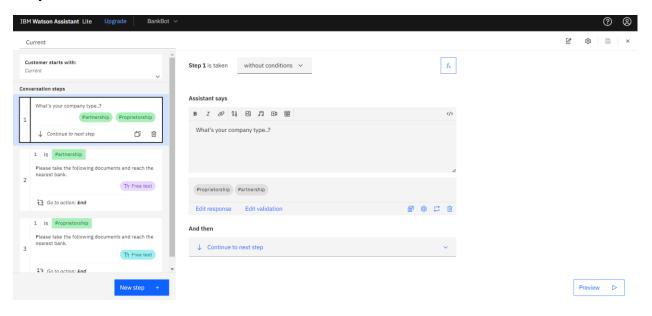
Step 2: Create action for Index



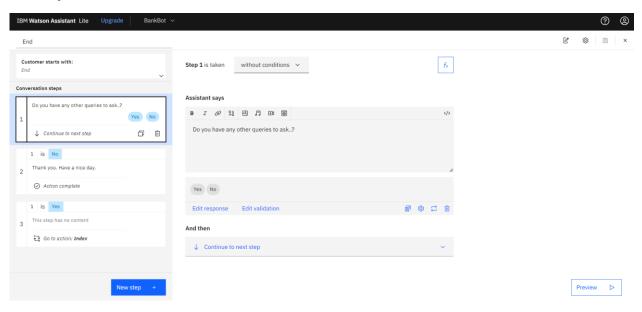
Step 3: Create action for Savings Account.



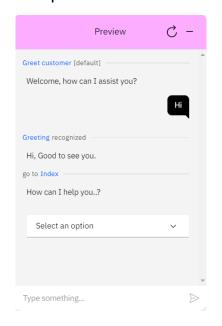
Step 4: Create action for Current Account.

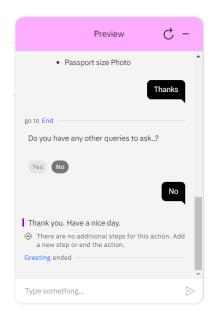


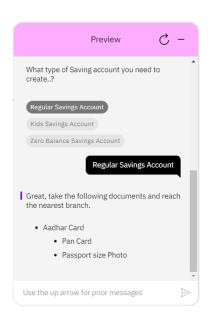
**Step 5**: Create action for End.



# **Output Screenshots:**







#### 6.References:

[1]. The Impact of Chat-Bots on the Banking Experience published at April 2021.

Author: Geeta Narula, Rakhi Narula.

[2]. Banking Chatbot (B-Bot)

Author: Dr. C. Punitha Devi, Dr. S. Geetha, N. Nagalakshmi, S. Karthiga, V. Suvedha.

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