

Ideation Phase

Brainstorm & Idea Prioritization

Date	19 September 2022
Team ID	PNT2022TMID13933
Project Name	Smart Lender - Applicant Credibility Prediction for Loan Approval
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

Step-3: Idea Prioritization

The template is a digital workspace for brainstorming and idea prioritization. It includes the following sections:

- Brainstorm & Idea Prioritization:** Introduction to the process and goals.
- Before you collaborate:** Instructions for team gathering and collaboration.
- Define your problem statement:** A section for defining the problem statement, including a flowchart for problem identification.
- Brainstorm:** A section for brainstorming ideas, featuring a grid for listing ideas.
- Group ideas:** A section for grouping ideas, featuring a flowchart for idea grouping.
- Prioritize:** A section for prioritizing ideas, featuring a prioritization matrix (a grid with axes for 'Importance' and 'Feasibility').

The bottom of the template has a toolbar with icons for adding, deleting, and moving ideas.