

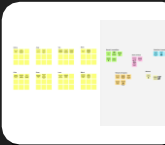


Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback



Need some inspiration?
See a finished version of this template to kickstart your work.
Open example



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM
How might we [your problem statement]?



Key rules of brainstorming
To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil icon to start drawing!

Balaji B

- easy accessible user interface
- need to indicate calories to burn per day for diet plans
- it must help all the people includes child to older people
- suggest nearest specialist
- have to create a large database which has the related information
- periodic checking of height ,weight is needed

Arunkumar S

- helping to bridge the gab between your usual dietary intake & nutrient needs
- we should providing lots of health benefits, exercise can help burn off the calories
- provides a valuable assesment of nutritional status in children & adults
- supports healthy pregnancies and breastfeeding
- collecting information about a clients medical history and current treatment.
- we should provide a balanced diet schedule

Antony Kevin S

- Women periods dated are noted and tracked regularly
- Recording individual risk factors
- Measurement of Caloric intake and activity levels
- Obtaining dietary information and assessing the nutritional habits of patients
- Evaluate if the meal plans have positive effect on client's health
- Counsel patients on any dietary issues
- Maintain patients electronic medical history

Arivanantha Pandian R

- We should provide proper and certified dietician for the customers
- The application should be affordable to all the people so that everyone can keep their body healthy
- 24/7 Customer service and assistance available
- Its mandatory that people should follow exercise and diet daily.
- Track their weights and diet
- we can provide credit points so that they can the gift
- provide a popup facts about the specified health issues



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

User View

Creating easily accessible user interface

Dashboard with user details and progress

TIP
Add customizable tags to sticky notes, to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Data Sources

use appropriate tools and methods

paying attention to data sources that are accurate and up to date

Interpretation

Evaluate the impact with aggregate data

monitoring progress and measure outcome indicator

Involve interdisciplinary collaboration



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.

Open the template

Customer experience Journey map
Understand customer needs, motivations, and obstacles for an experience.

Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback