



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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Need some inspiration? See a finished version of this template to kickstart your work. Open example



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- A** Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B** Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.
- C** Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM
To determine the nutritional needs because people do not get proper guidelines for intake of food and this leads to obesity, anxiety and depression. To overcome this we will be creating an web application which will scan the food image uploaded by the user and provide the entire details of nutrition present in it.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Balaji B

- easy accessible user interface
- need to indicate calories to burn per day for diet plans
- it must help all the people includes child to older people
- suggest nearest specialist
- have to create a large database which has the related information
- periodic checking of height ,weight is needed

Arunkumar S

- helping to bridge the gab between your usual dietary intake & nutrient needs
- we should providing lots of health benefits,exercise can help burn off the calories
- provides a valuable assesment of nutritional status in children &adults
- supports healthy pregnancies and breastfeeding
- collecting information about a clients medical history and current treatment.
- we should provide a balanced diet schedule

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Antony Kevin S

- Women periods dated are noted and tracked regularly
- Recording individual risk factors
- Measurement of Caloric intake and activity levels
- Obtaining dietary information and assessing the nutritional habits of patients
- Evaluate if the meal plans have positive effect on client's health
- Counsel patients on any dietary issues
- Maintain patients electronic medical history

Arivanantha Pandian R

- We should provide proper and certified dietician for the customers
- The application should be affordable to all the people so that everyone can keep their body healthy
- 24/7 Customer service and assistance available
- Its mandatory that people should follow exercise and diet daily.
- Track their weights and diet
- we can provide credit points so that they can the gift
- provide a popup facts about the specified health issues



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

User View

- Creating easily accessible user interface
- Dashboard with user details and progress

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Data Sources

- use appropriate tools and methods
- paying attention to data sources that are accurate and up to date

Interpretation

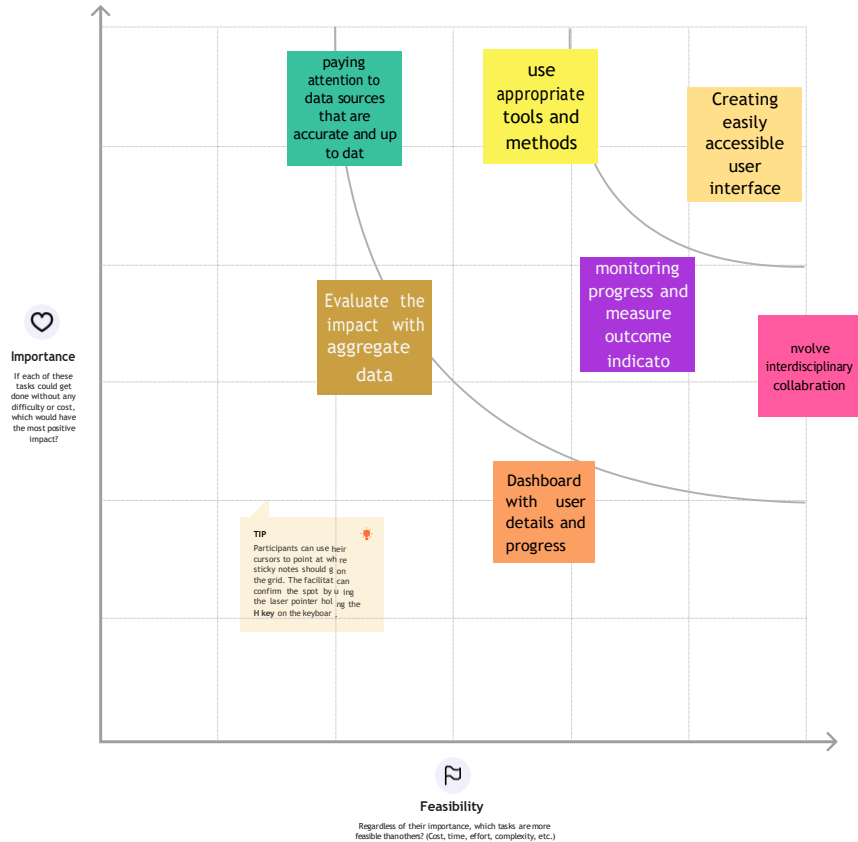
- Evaluate the impact with aggregate data
- monitoring progress and measure outcome indicator
- Involve interdisciplinary collaboration



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A** Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B** Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
Open the template →
- Customer experience Journey map**
Understand customer needs, motivations, and obstacles for an experience.
Open the template →
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Share template feedback

