EMPATHY MAPPING

SAYS

- Reduce the work of farmers
- Want to provide protection from animals
- Want to know the farm condition such as changes in temperature, soil, moisture.
- To save the wastage of resources
- To increase yield and quality of crops

DOES

- Greenhouse monitoring
- Improves irrigation system
- Improves agricultural management
- Efficient crop growth
- Increase in agriculture

FEELS

- Great tool for elder people /farmers
- Increase in the economical state of the country
- Mind oscillation
- Improves future agriculture
- Confusion

THINKS

- Implementation
- The application must be user friendly
- Costs friendly
- Suitable for all seasons / climatic changes
- Save time