

IDEATION

SMART FASHION RECOMMENDER

PROBLEM STATEMENT:

- Unavailability of interactive and efficient user interface with which the user can navigate through the application and resolve the queries with the help of chat bot.
- Every time during the time of purchase the user has to enter the personal details like size and price preference, this can be effectively reduced.
- The chat bot will recommend the users with the desired brand and products along with their saved personal details.
- This reduces the navigation time and selecting the size, cost, etc.
- This improves the user interface and efficiency of the application.