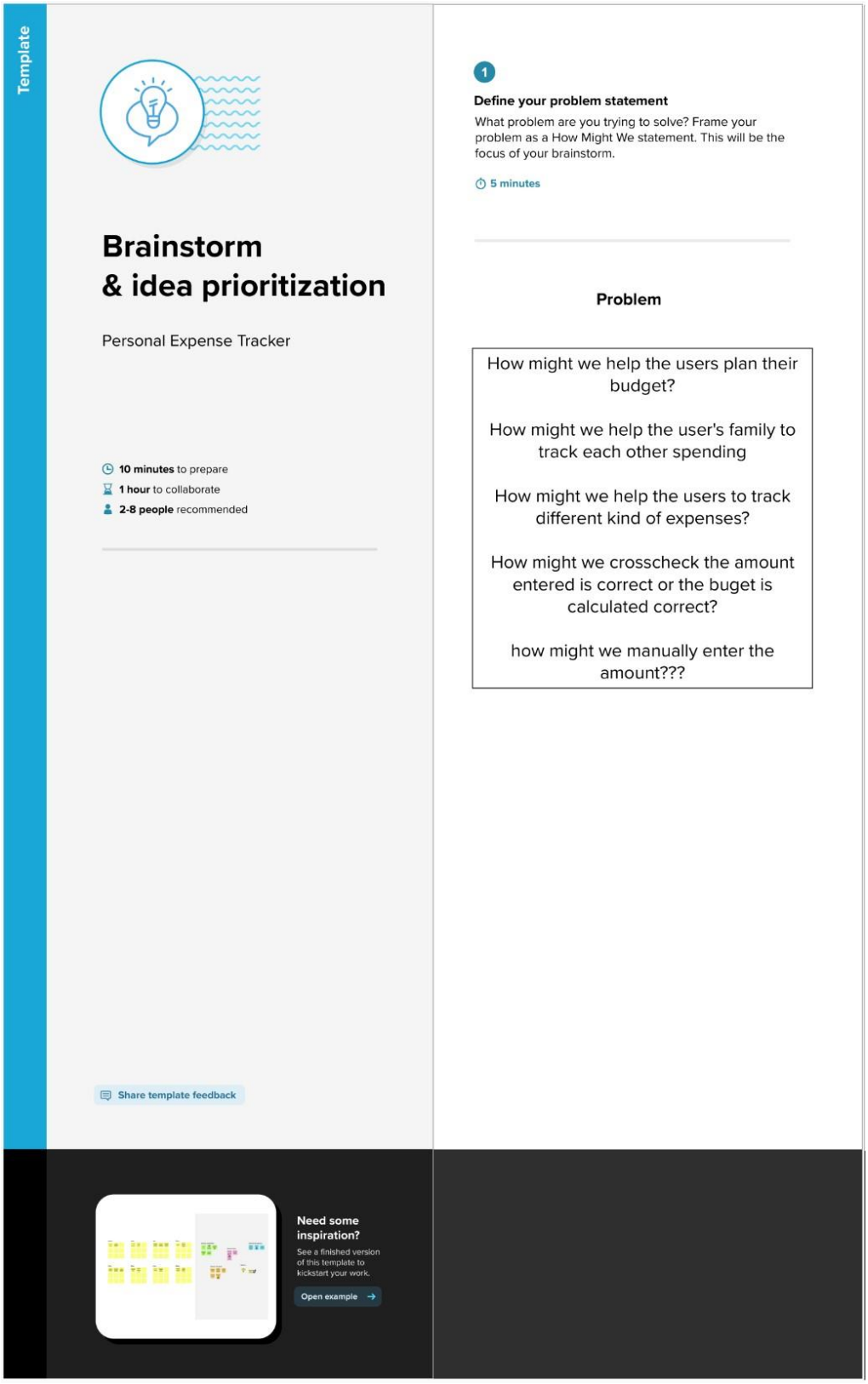
Ideation Phase

Brainstorm & Idea Prioritization Template

Date	15 September 2022
Team ID	PNT2022TMID15282
Project Name	Personal Expense Tracker
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

MEGHANA N.V.S

- Can send message notification to the user
- Can integrate with crypto hardware wallets
- Recommendation of some Youtube channels in the dashboard about saving money.
- Better UI and UX for users
- Various themes in the app
- Can integrate with UPI

POOJA D

- security
- offer tips to lower expenses
- monitor transcations
- allocate budget based on each location

HARSHITHA M

- Easy Accessbility
- Well Categorizationof the Expenses
- Integrate Any wallets like paytm,Amazon
- Figure out ways to cut back on your spending
- Reduced turnaround time and faster reimbursements
- set budget for daily, weekly, monthly, and yearly

BHUVANASRI L

- integrate multipe bank accounts
- allow to enter manually
- List the categories to categorize the spendings
- One account for multiple users(especially when it comes to family)
- Weekly/monthly reports(even comparision of different monthly spendings)
- Customization of categories based on the user needs

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

Integration

- Can integrate with UPI
- integrate multipe bank accounts
- Can integrate with crypto hardware wallets
- Integrate Any wallets like Paytm, Amazon

Experience

- Better UI and UX for users
- monitor transcations
- Various themes in the app
- Easy Accessbility
- Reduced turnaround time and faster reimbursements

Alerts

- Can send message notification to the user

Categorization

- List the categories to categorize the spendings
- Customization of categories based on the user needs
- Well Category the Expenses
- allocate budget based on each location

Awareness

- offer tips to lower expenses
- Recommendation of some Youtube channels in the dashboard about saving money.
- Figure out ways to cut back on your spending
- allocate budget based on each location

Customization

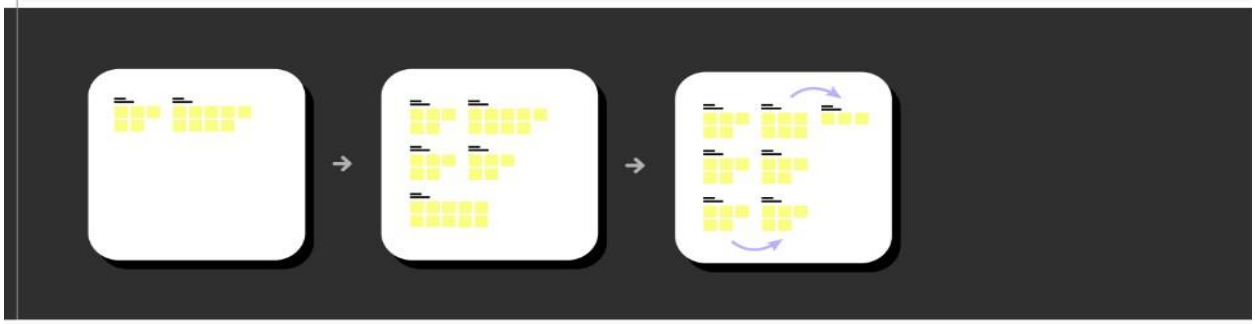
- set budget for daily, weekly, monthly, and yearly

Insights/Reports

- Weekly/monthly reports(even comparision of different monthly spendings)

Others

- allow to enter manually
- security



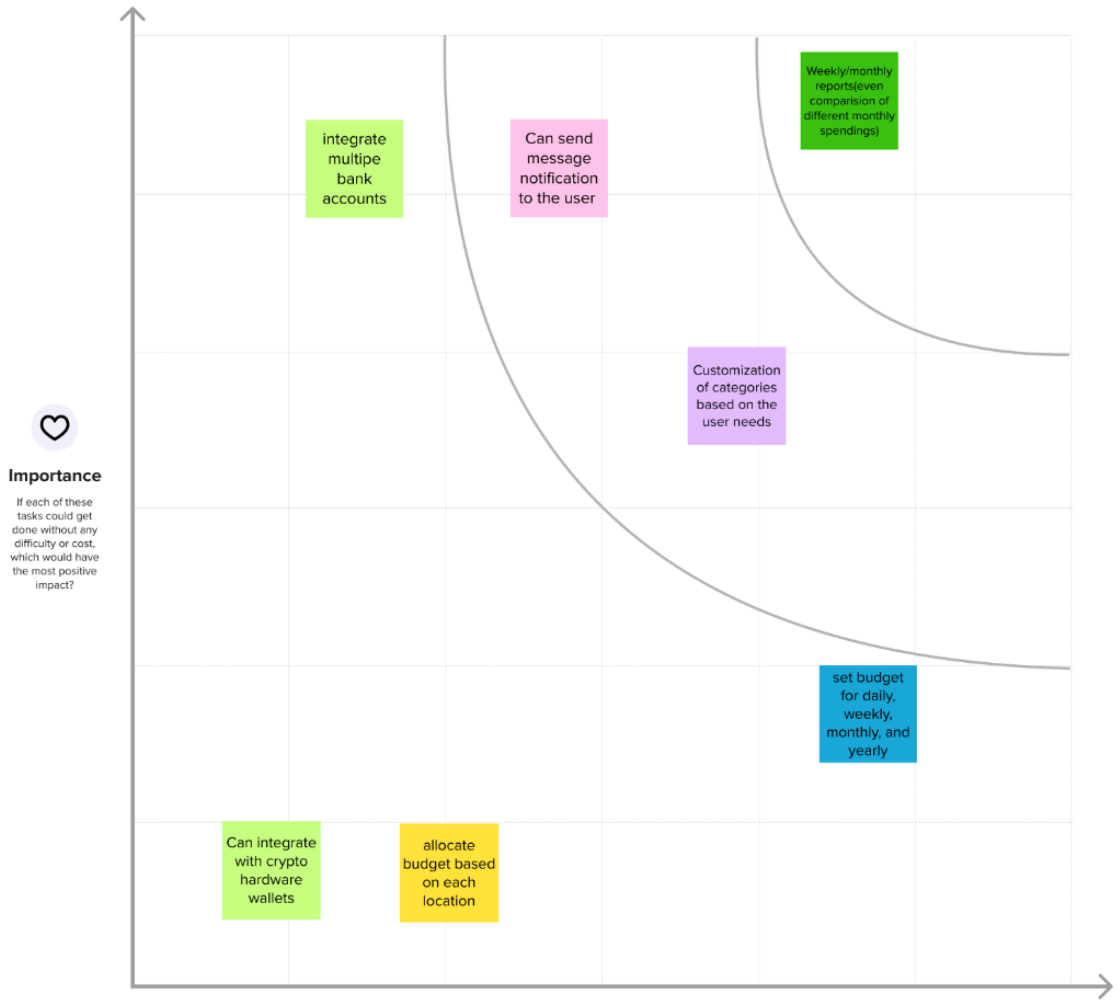
Step-3: Idea Prioritization

4

Prioritize

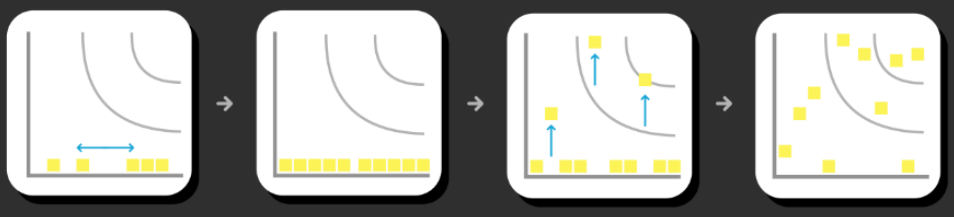
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)