


Project Development Phase

Delivery of Sprint-1

| | |
|--------------|-----------------------------|
| Date | 29 October 2022 |
| Team ID | PNT2022TMID44011 |
| Project Name | Global Sales Data Analytics |

PROJECT DEVELOPMENT PHASE

STEP 1 :DOWNLOADING DATASET FROM KAGGLE:


APOORVA MAHALINGAPPA · UPDATED 2 YEARS AGO

55
New Notebook
Download (12 MB)

Global Super Store Dataset

Consumer and product Analytics on Global Super Store Data.

About Dataset

Context

Shopping online is currently the need of the hour. Because of this COVID, it's not easy to walk in a store randomly and buy anything you want. I this I am trying to understand a few things like

Usability ⓘ
8.24

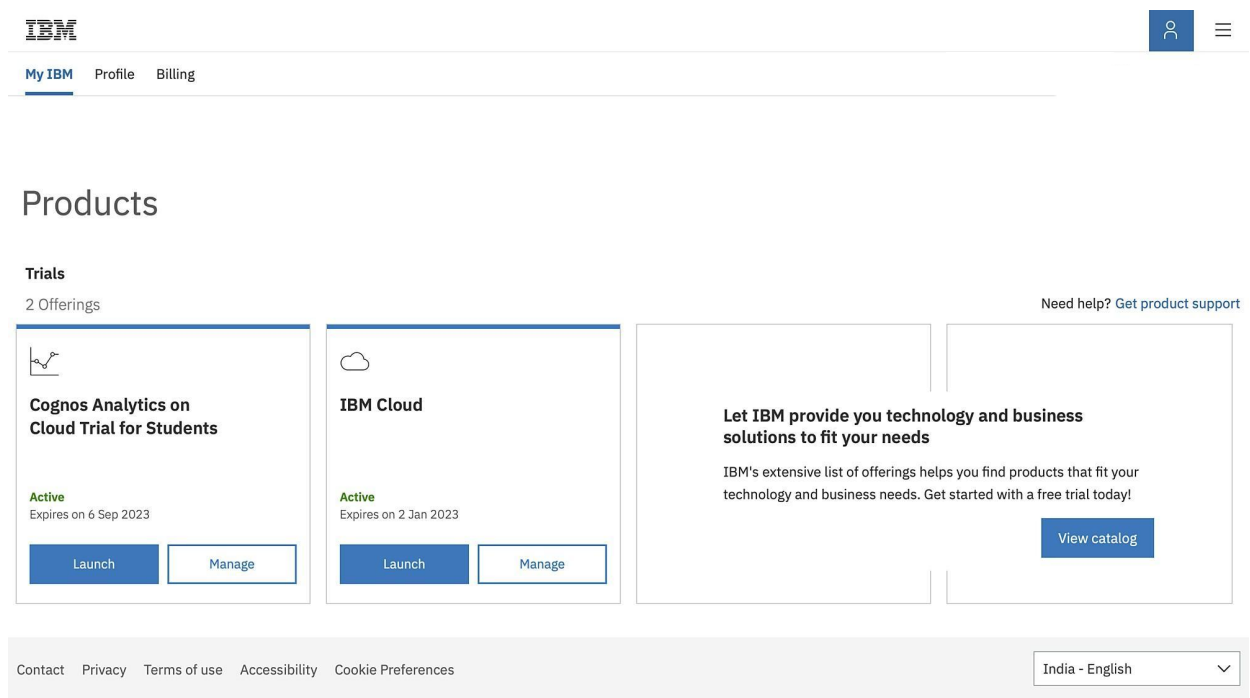
License
[Database: Open Database, Cont...](#)

Expected update frequency
Monthly

STEP 2 :DATA COLLECTION

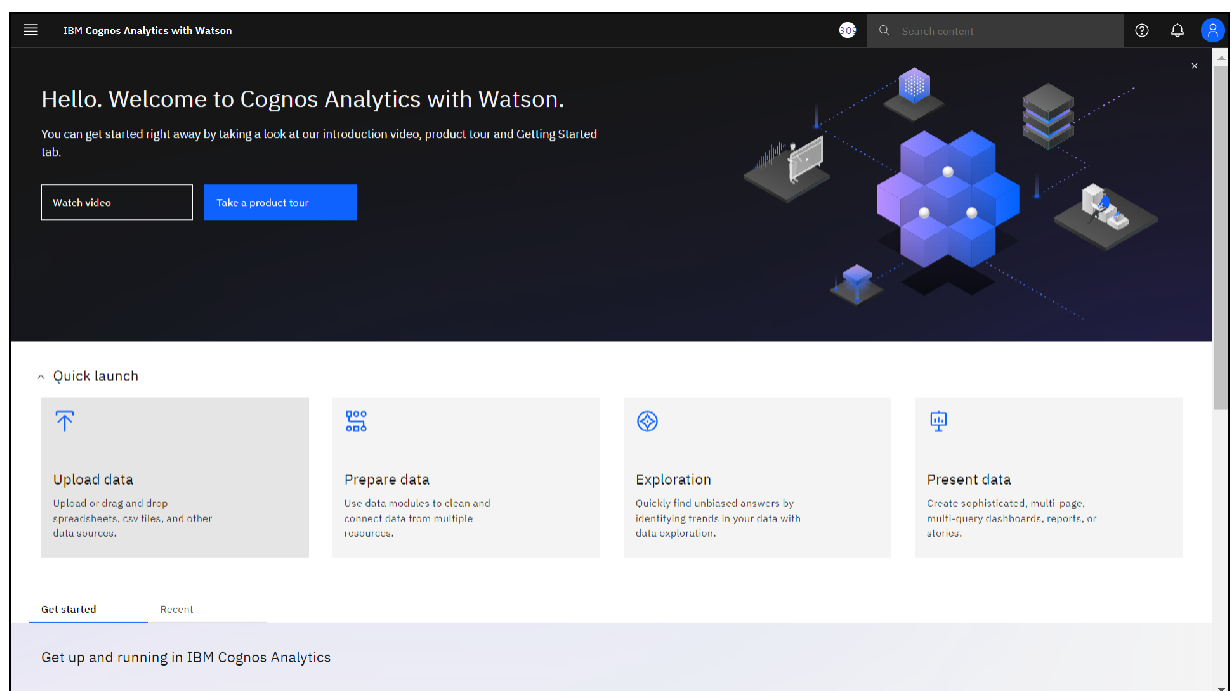
[illegible]

STEP 3 : LOGIN TO IBM COGNOS



The screenshot shows the IBM My IBM dashboard. At the top, there's the IBM logo and navigation links for My IBM, Profile, and Billing. The main section is titled "Products" and features a "Trials" subsection with "2 Offerings". Two trial cards are visible: "Cognos Analytics on Cloud Trial for Students" (Active, Expires on 6 Sep 2023) and "IBM Cloud" (Active, Expires on 2 Jan 2023). Each card has "Launch" and "Manage" buttons. To the right, there's a promotional message: "Let IBM provide you technology and business solutions to fit your needs" with a "View catalog" button. The footer contains links for Contact, Privacy, Terms of use, Accessibility, and Cookie Preferences, along with a language selector set to "India - English".

STEP 4 : UPLOAD THE DATASET



The screenshot displays the IBM Cognos Analytics with Watson interface. The top header includes the IBM logo, a search bar, and user profile icons. The main content area starts with a welcome message: "Hello. Welcome to Cognos Analytics with Watson." followed by a prompt to get started by watching an introduction video, taking a product tour, or accessing the Getting Started lab. Below this, there's a "Quick launch" section with four tiles: "Upload data" (with an upload icon), "Prepare data" (with a Google Cloud icon), "Exploration" (with a magnifying glass icon), and "Present data" (with a presentation icon). Each tile provides a brief description of its function. At the bottom, there's a "Get started" tab and a "Recent" tab, with a message "Get up and running in IBM Cognos Analytics".

STEP 5 : UNDERSTANDING THE DATASET

The screenshot displays the IBM Cognos Analytics interface. The top navigation bar includes the title "IBM Cognos Analytics with Watson", a "+ New dashboard" button, and a search bar. Below the navigation bar, the "Selected sources" panel on the left shows the dataset "Global_Superstore2.csv". A search bar is present within this panel. The dataset's fields are listed in a tree view:

- Navigation paths
- Global_Superstore2.csv
 - # Row ID
 - Order ID
 - Order Date
 - Ship Date
 - Ship Mode
 - Customer ID
 - Customer Name
 - Segment
 - City
 - State
 - Country
 - Postal Code
 - Market
 - Region
 - Product ID
 - Category
 - Sub-Category
 - Product Name
 - Sales
 - Quantity

The main workspace on the right is divided into two tabs: "All tabs" and "This tab". Both tabs contain the instruction "Drag and drop data here to filter all tabs." and "Drag and drop data here to filter this tab." respectively. Below the tabs, a grid labeled "Tab 1" is visible, which is currently empty.