AS

1. CUSTOMER CS SEGMENT(S)

,,

6. CUSTOMER

CC 5. AVAILABLE SOLUTIONS

By analyzing the data using excel analysis.

 By gathering the information from the past experience and learning etc...

- Sales executives
- Managers
- Representatives
- Common people

- Anxiety-customer began to get anxious when they still no idea about what they have found.
- Mysteries-they might Called it mysteries which they can't able to conclude it (founded thing) and give up.

2. JOBS-TO-BE-DONE / PROBLEMS



9. PROBLEM ROOT CAUSE

RC 7. BEHAVIOUR



СН

- Analyzing the data and providing the visualization as user understandable.
- Giving the necessary information for particular thing which needs for customer

- J. P. ROBLEM ROOT GAGGE
 - Lack of study in the relationship between attributes.
 - Unaware of the analysis.
 - Limited analytical thinking.

When the user Don't have the knowledge about data analysis this kind of situation occurs.

3. TRIGGERS

CS, fit into

Define

BË

Σ Ш

Identify strong TR &



8.

- _____
- Seeking for self-gratification by data analysis
- To help peoples to get extra knowledge about thedata analytics.

4. EMOTIONS: BEFORE / AFTER



- Before: unease about something with an uncertain outcome (showing worry)
- After: pleasure of blessedness and brightness in face.

10. YOUR SOLUTION

activities



UK SOLUTION

This system is built by using the Data analysis with the help of cloud computing .By using this system, we can understand about sales leaders an overview of team and individual rep performance, including quota attainment, pipe coverage, closed won business, average sales cycle time, and sales

CHANNELS of BEHAVIOUR



- Online websites
 - Social media platforms

8.2 OFFLINE

8.1 ONLINE

Customer throw words

