

Proposed Solution

Problem Statement :

- Inventory of Retail Stocks in Stores using the Data Analytics to sustain in the changing environment.

Idea / Solution description :

- Using Data Analytics tools to resolve this issue.
- Using the Machine Learning and its Algorithm to predict the future upcoming [Products in high sale, profit making stocks for business, etc.]

Novelty / Uniqueness :

- Visualization of Real World enterprise data using python.
- Using data visualization we could form an opinion on company stand / rate.

Social impact / customers satisfaction :

- Continuous monitoring of Retail stocks.
- It develops loyalty from customers to share and promote the brand to their social network.

Business model (Financial Benefit) :

- Faster buying process.
- Cost reduction.
- No reach limitations.
- Faster response to buyer.
- Increased Profit Margin.

Scalability of solution :

- Scalable.