Ideation Phase
Brainstorm&Idea Prioritization Template
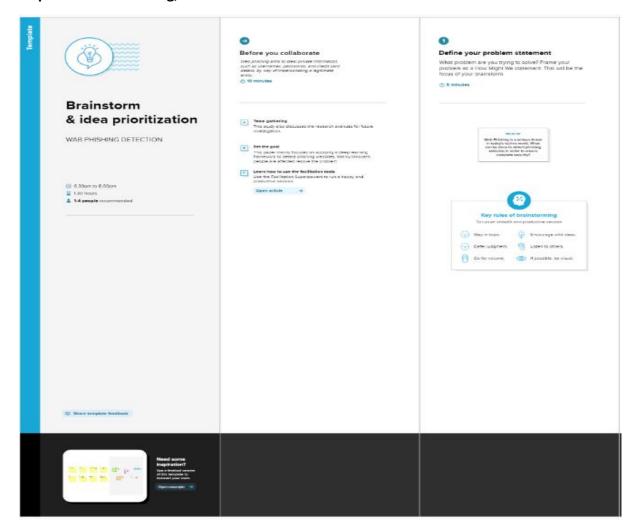
Date	01 October 2022
Team ID	PNT2022TMID50116
Project Name	WEB PHISHING DETECTION
Maximum Marks	4 Marks

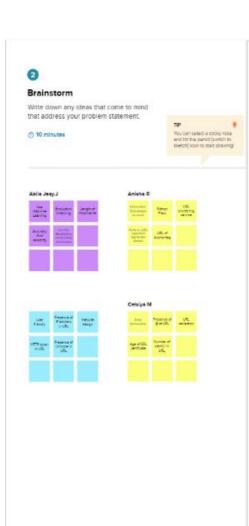**Brainstorm & Idea Prioritization Template:**

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

② Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕑 10 minutes

Abila Jeey J

Use Machine Learning	Innovation Drawing	Length of Host Name
Accuracy And Reliability		

Anisha R

Information Suspicious Number	Python Flask	URL shortening service
	URL of Anchor tag	

User Friendly	Presence of IP address in URL	Website design
HTTP span in URL	Presence of Unicode in URL	

Celsiya M

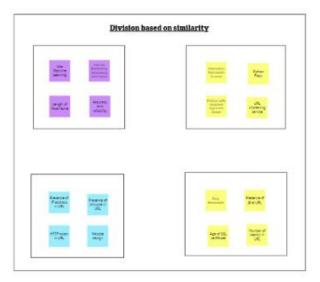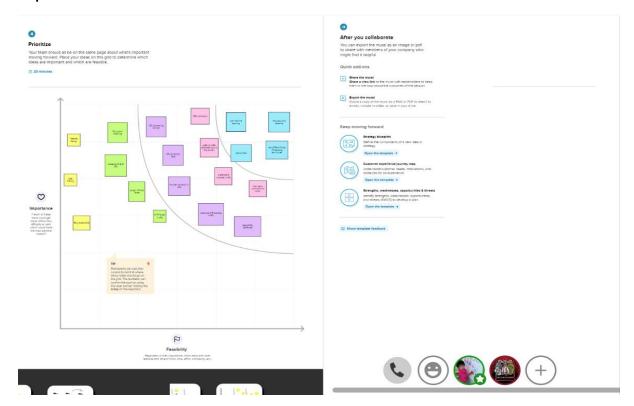|		
Easy Accessible	Presence of @ in URL	URL redirection
Age of SSL certificate	Number of slash in URL	

③ Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕑 20 minutes

Division based on similarity

Use Machine Learning	Length of Host Name
	Accuracy and reliability

Information Suspicious Number	Python Flask
	URL shortening service

Presence of IP address in URL	Presence of Unicode in URL
HTTP span in URL	Website design

Easy Accessible	Presence of @ in URL
Age of SSL certificate	Number of slash in URL

Step-3: Idea Prioritization

MURAL LINK:-
https://app.mural.co/t/webphishingdetectionteamjaci1182/m/webphishingdetectionteamjaci1182/1664368513873/e5e6f585ef90541a2811cb1e1be418fe739ec9dd?sender=udb86796b365a1dd6434c0159