

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	09-11-2022
Team ID	PNT2022TMID10028
Project Name	Project - Retail Store Stock Inventory Analytics
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement


- 1 Define your problem statement**
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.
⌚ 5 minutes

PROBLEM
How might we create a cloud database for inventory management?

Key rules of brainstorming
To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare
🕒 1 hour to collaborate
👥 2-8 people recommended

- ➡ Before you collaborate**
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.
⌚ 10 minutes

- A Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- C Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.
[Open article](#) ➡

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

PAVITHRA M

Create cloud database for inventory

Provide cloud access to only needed people

Use Node as backend

POORNAPUSHPAKALA M

Use PIR Sensor to detect suspicious entry

Use token authentication

create separate table in ibm cloud using sql

SMIWIN GEMS

Add Skilled labour to maintain database

Use image processing to detect unauthorized

Link node with IBM cloud(auth. key)

SURIYA LAKSHMI A

Provide public visibility to the cloud

Provide access to Every member of the organisation

3

Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

PAVITHRA M :

- Create cloud database for inventory.
- Use Node as backend.
- Provide cloud access to only needed people.

POORNAPUSHPAKALA M :

- Use PIR Sensor to detect suspicious entry.
- Use token authentication.
- create seprate table in ibm cloud using sql.

SMIWIN GEMS :

- Add Skilled labour to maintain database.
- Use image processing to detect unauthorized.
- Link node with IBM cloud(auth. Key).

SURIYA LAKSHMI A :

- Provide public visibility to the cloud.
- Provide access to Every member of the organisation.

Step-3: Idea Prioritization

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

