

Problem-Solution Fit canvas

PURPOSE: Customer life should be healthy
VISION: knowledge about every food ,weight loss

Version:

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS The main customers of our project: People who wants to maintain diet . People who wants to intake calories. People who wants to healthy life style . People who wants to know food calories.	6. CUSTOMER LIMITATIONS CL <small>EG. BUDGET, DEVICES</small> People fear about personal data will be exploited. Concern about security breaches.	5. AVAILABLE SOLUTIONS AS <small>PLUSES & MINUSES</small> Customers can get a proper available information about the food which they are searching. But if the customer search for the different or new food which is not present in the database they will not get the proper solution.	Explore AS, differentiate
	2. PROBLEMS / PAINS PR <small>+ ITS FREQUENCY</small> Creating an application that provides assistance to the users on the maintenance of their dietary intake of their scanned foods. This application allows users to scan the foods to get a count on the number of calories it contains. Like a lot of other wellness data, nutritional logs	9. PROBLEM ROOT / CAUSE RC The majority of population becomes highly interested in having a good health condition. To empower people make better choice regarding their food. Lack of knowledge about the diet plans. they are more likely to stick with your weight loss goals.	7. BEHAVIOR BE <small>+ ITS FREQUENCY</small> In order to provide a trust to the customers by giving a more accurate solution and keep on analyzing about the new foods by the doctors and nutritionist.	
Focus on PR, tap into BE, understand RC	3. TRIGGERS TO ACT TR Seeing the users getting healthier with dietary plans and help others to use the application. Seeing users can perceive as personal limitations in approaching healthy food.	10. YOUR SOLUTION SL To focus on developing an end to end web application and can be very helpful to those who are cautious about what they are eating in each meal. It helps users to consume food only according to the nutritional value of the scanned food. Our aim is to provide a fitness and healthy life to our customers.	8. CHANNELS of BEHAVIOR CH ONLINE User can scan the food and get the nutritional value of the food they eat everyday. OFFLINE User can able to see the list of foods they scanned already from that they can make use of it.	Extract online & offline CH of BE
	4. EMOTIONS EM <small>BEFORE / AFTER</small> Before: Lack of nutritional application and unable to track the nutritional values of the foods. After: They can help you eat healthier, track your progress and leads to the healthy life.			



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 Designed by Daria Nepriakhina / [IdeaHackers.nl](https://ideaHackers.nl) - we tailor ideas to customer behaviour and increase solution adoption probability.