

## Ideation Phase

### Define the Problem Statements

Date	02.10.2022
Team ID	PNT2022TMID45910
Project Name	NUTRITION ASSISTANT APPLICATION
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

To develop app-based nutrient dashboard systems which can analyze real time images of meal and analyze it for nutritional content can be very handy and improve the dietary habit. Just like any other nutrition application, this app must have a certain functionality set and a number of basic features that help users to improve their physical condition and make health tracking platform differ from other existing applications. Diet service can offer more than just tracking food consumption, fitness activity, and calculating calories. Apart from this, it also provides food diaries, pregnancy nutrition plan, bodybuilding diet plan, vegan nutrition plan, diet-tracking, health activity tracker. Even if the primary task was to create an app for healthy nutrition diet plan, it is necessary to make the platform flexible to changes and adding new functionality in the future.

<b>I am</b>	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
<b>I'm trying to</b>	List their outcome or "job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
<b>but</b>	Describe what problems or barriers stand in the way - what bothers them most?	Describe the problems or barriers that get in the way here
<b>because</b>	Enter the "root cause" of why the problem or barrier exists - what needs to be solved?	Describe the reason the problems or barriers exist
<b>which makes me feel</b>	Describe the emotions from the customer's point of view - how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

#### Example:

I am	I'm trying to	But	Because	Which makes me feel
a dietitians	weight loss and fit	its hard to maintain	they follow unrealistic diets that are not feasible in the long term	Some are at an unhealthy weight and want to pay closer attention to their eating and exercise habits

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a dietitians	Weight loss and fit	Its hard to maintain	They follow unrealistic are not fessible in the long term	frustated
PS-2	a human	Calories about food	It's correct or not	Even daily add update the database,its not easy thing	Happy

