

Ideation Phase

Brainstorm&Idea Prioritization Template

Date	14 November 2022
Team ID	PNT2022TMID27947
Project Name	AI-powered Nutrition Analyzer for Fitness Enthusiasts
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

During a brainstorming session, everyone on a team is encouraged to engage in the process of original thought that results in problem solving. Volume over quality is prioritised, unconventional ideas are welcomed and developed upon, and everyone is urged to participate in order to produce a wealth of original solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👥 2-8 people recommended

Before you collaborate

⌚ 10 minutes

- [Open article](#)
-

Define your problem statement

⌚ 5 minutes

How might we [your problem statement]?

Key rules of brainstorming

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

Brainstorm

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing.

SRIDHAR M

DINESH ROHIT K R

RAVINDRAN E

ANANTHA KIRISHNAN S


SURYA P

Group ideas

20 minutes

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<p>BOEDICKE</p>	<p>KETO DIET</p>

PLANNED LEARNING TEACHING	PLANNING TEACHING
ASSESSMENT TEACHING	ASSESSING TEACHING
DEVELOPMENT OF TEACHING TEACHING	TEACHING TEACHING TEACHING
PLANNING TEACHING TEACHING	TEACHING TEACHING TEACHING



Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

