

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID45905
Project Name	Personal Expense Tracker Application
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.




Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template




Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.


 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools


Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

PROBLEM

How will I track My Expenses....?

PROBLEM

How will I save My money of every month..?

PROBLEM

Is there any application show my expenses in graphical representations..?

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Saravanan

Free to Use

Alerts overspending

Set up a budget by month

Track on daily expenses

Secure to Access

Sanjai Kumar

manage the money of multiple wallets

User Friendly UI

Login Alerts Through Mail

Customize Categories of Payment

Due Date Reminders

Srinivasan

Prevents from Fraud activity

Report Creation based on month/weeks

Alert pay the Tax

Shows cash flow

Access the Transaction history Anytime and Anywhere

Nithish Kumar

Feedback System

Budget vs Actual Spending

Alert the minimum balance

History of transaction

Suggest Saving ideas

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

Notifications

Notify once exceeded budget limit

Alert Pay the Tax regularly

Login alerts of Your account

Notify bank account within the minimum balance

Security

Manage the User data Security

Unauthorised login alerts

UI/UX

User Friendly UI

Bug free UI

Easy to use of icons

User attractive theme and color

Features

Custom report creation

Free to use

Set budget list of every month

Showing Tip for saving money

Display the expenses in graphical representation

Customize category of payment

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

 20 minutes

