

Ideation Phase

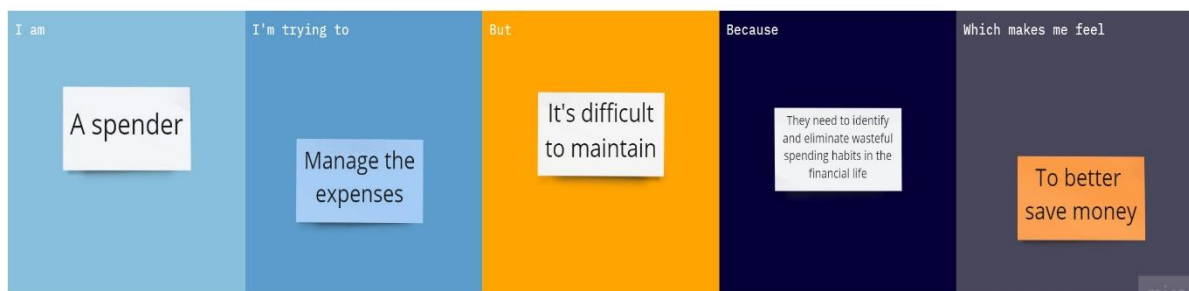
Define the Problem Statements

Date	02 October 2022
Team ID	PNT2022TMID45905
Project Name	Project - Personal Expense Tracker
Maximum Marks	2 Marks

Customer Problem Statement Template:

Expense tracker is a web application used to track user expenses and generates periodical reports about the savings and expenditure. In this project, which is helpful to manage our income and expense daily or periodically or else whenever we want to remind. It also acts as an indicator or reminder in the fastest world in which we cannot remember what the things we have to do for the end of the month are and the payments we have to pay for the particular month. Due to some conflict or other stress, we sometimes forget what the income is, where the money has to come from, or the payments we have to pay.

I am	Describe customer with 3-4 key characteristics - <i>who are they?</i>	Describe the customer and their attributes here
I'm trying to	List their outcome or "job" the care about - <i>what are they trying to achieve?</i>	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way - <i>what bothers them most?</i>	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists - <i>what needs to be solved?</i>	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view - <i>how does it impact them emotionally?</i>	Describe the emotions the result from experiencing the problems or barriers



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A spender	Manage the expenses	It's difficult to maintain	They need to identify and eliminate wasteful spending habits in the financial life	To better save money
PS-2	A person	Manage expense in proper way of a analytics	It's hard to choose right software to manage all the expenses and payments reminder	They want to save money and investing or FD the money and avoid the scammers	It's easily manage of your daily expenses