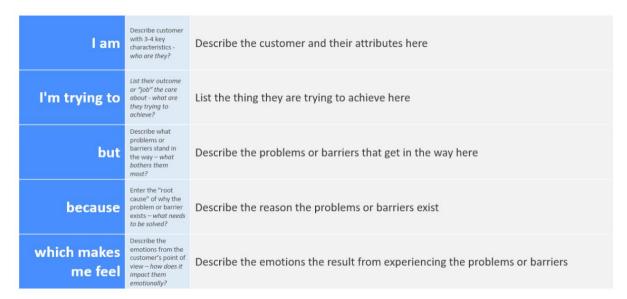
## SMART FASHION RECOMMENDER APPLICATION Define the Problem Statements

Date	11 October 2022		
Team ID	PNT2022TMID45907		
Project Name	Project – Smart Fashion Recommender Application		
Maximum Marks	2 Marks		

## **Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/

## **Example:**



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	I am a student	I am trying to buy a casual dress for cultural event	I can't find perfect match	Either the brand was not suited	I did not have any other choice of the choosing right colour
PS-2	I am an Average Man	Buy clothes to attend family function	could not find dress of my desire	Product price not within the budget	It give up and move other ecommerce system