Define CS, fit into CC

Explore AS, differentiate

1. CUSTOMER SEGMENT(S)   CS

Who is your customer?

Our customer is Who need to buy a products in a online and also without struggles and help with chat bot.

6. CUSTOMER CONSTRAINTS   CC

What constraints prevent your customers from taking action or limit their choices of solutions?

Now a days the customer facing the problem of in person Search the product for bought. So we reduce the problem by introducing the chat bot for Smart Fashion recommended Application

5. AVAILABLE SOLUTIONS   AS

Which solutions are available to the customers when they face the problem or need to get the job done?

In before introducing the online shopping, the customer need to in person go for purchasing product. By our application we reduce the money transaction, Travel and comparison of many products.

J&P

2. JOBS-TO-BE-DONE / PROBLEMS

Which jobs-to-be-done (or problems) do you address for your customers?

We need to create a Comparison page for customer bought a best product. The customer Filter the products by communicate with a Chatbot.

9. PROBLEM ROOT CAUSE   RC

What is the real reason that this problem exists? What is the back story behind the need to do this job?

The process of buy a product in a online site, the customer avoid the manny steps to bought the product. It takes time to bought the product. So the customer need knowledge of chatbot.

7. BEHAVIOUR   BE

What does your customer do to address the problem and get the job done?

The customers search the products by the name in search box, It's provides the full details and reviews of old customer.

Identify strong TR & EM

Identify strong TR & EM

3. TRIGGERS   TR

What triggers customers to act?

The Advertisement triggers the customer to act. And the Offers of festival season like diwali, Christmas etc,. Simple way of purchasing in online.

4. EMOTIONS: BEFORE / AFTER   EM

How do customers feel when they face a problem or a job and afterwards?

Before the online E-commerce site the customers have more stress for travel and shipping. But after using our application he/she will be end the hole process in his/her house with the network connection.

10. OUR SOLUTION   SL

We fill the website with the online business people connected with the application.
The new people connected with the local business people.

8. CHANNELS of BEHAVIOUR   CH

8.1 ONLINE
What kind of actions do customers take online?

Online money transaction for the purchasing product,comparison of two products with good and bad. Example Amazon,flipkart.

8.2 OFFLINE
What kind of actions do customers take offline?

The customers travel for the every product in person and money transaction is done by physically. The crowd make more time to purchasing process.