

Ideation Phase

Define the Problem Statements

Date	26 September 2022
Team ID	PNT2022TMID45311
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Recommendation system (RS) is referred to as a decision-making approach for users under a multidimensional information environment. RS has also been defined as an e-commerce tool, which helps consumers search based on knowledge that is related to a consumer's choices and preferences.

RS handles the complication of information overload that consumers usually encounter by offering customized service, exclusive content, and personalized recommendations.



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Customer	Buy Clothing	The Reference image and the cloth was not Same.	The Screen Resolution was not that much Perfect.	Miscalculate
PS-2	Customer	Buy Clothing	The Size Recommendation was not that much Perfect.	There is wrong size calculation in the Application.	Misjudge