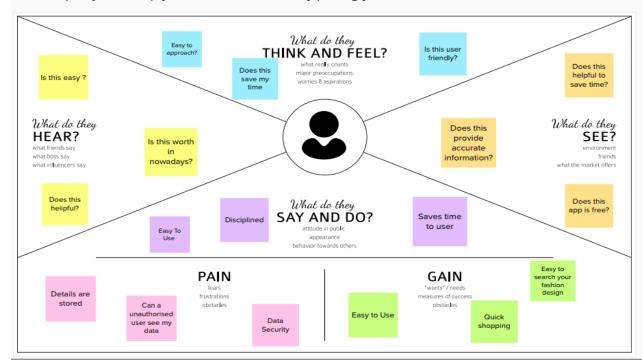
## **Empathy Map Canvas**

Gain insight and understanding on solving customer problems.



Build empathy and keep your focus on the user by putting yourself in their shoes.



## PROBLEM STATEMENT

Dharshini		_ is a/an	Home maker	
us	ser name		user characteristics	
who needs	To set an ale	rt and notific	ation messages while exceeds her salary limit	
			user need	
because	Then only she w	ill not spend	more money	

insight

## PROBLEM STATEMENT

	nbusy working professional
ame	user characteristics
f	esh flowers of good quality every morning
	user need
he wants to offer the	ose flowers to god as a sign of his devotion while he prays
	insight
PRO	BLEM STATEMENT
PRC is a/a	
is a/a	n High school teacher user characteristics
	fr

insight