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| <b>Date</b>         | 11 November 2022                      |
| <b>Team ID</b>      | PNT2022TMID30128                      |
| <b>Project Name</b> | Project - Global Sales Data Analytics |

## Sprint 3 – Story

Data storytelling is **the ability to effectively communicate insights from a dataset using narratives and visualizations**. It can be used to put data insights into context and inspire action from your audience.

We have used IBM Cognos to create story from the given dataset

### Story Link:

[https://us3.ca.analytics.ibm.com/bi/?perspective=story&pathRef=.my\\_folders%2FStory%2FProject%2Bstory&action=view&sceneId=model0000018476abad6b\\_00000006&sceneTime=105850](https://us3.ca.analytics.ibm.com/bi/?perspective=story&pathRef=.my_folders%2FStory%2FProject%2Bstory&action=view&sceneId=model0000018476abad6b_00000006&sceneTime=105850)





