

Project Design Phase-I

Problem solution fit

Date	19 September 2022
Team ID	PNT2022TMID13846
Project Name	GLOBAL SALES DATA ANALYTICS
Maximum Marks	4 Marks

Problem-Solution Fit canvas

Purpose / Vision

Version:

<div style="background-color: #f8d7da; padding: 2px; font-size: 0.8em; margin-bottom: 2px;">1. CUSTOMER SEGMENT(S) CS</div> <div style="background-color: #f8d7da; padding: 5px;">THE CUSTOMERS ARE ADULTS</div>	<div style="background-color: #d4edda; padding: 2px; font-size: 0.8em; margin-bottom: 2px;">6. CUSTOMER LIMITATIONS <small>EG. BUDGET, DEVICES</small> CL</div> <div style="background-color: #d4edda; padding: 5px;">INSUFFICIENT DATA AND DATA ANALYSIS</div>	<div style="background-color: #d4edda; padding: 2px; font-size: 0.8em; margin-bottom: 2px;">5. AVAILABLE SOLUTIONS <small>PROS & CONS</small> AS</div> <div style="background-color: #d4edda; padding: 5px;">ONLINE ANALYSIS TOOLS PROS :- EASILY ACCESSIBLE CONS:- NOT CLIENT SPECIFIC</div>
<div style="background-color: #fff3cd; padding: 2px; font-size: 0.8em; margin-bottom: 2px;">2. PROBLEMS / PAINS + ITS FREQUENCY PR</div> <div style="background-color: #fff3cd; padding: 5px;">NO PROPER DATA SET NO PROPER ANALYSIS</div>	<div style="background-color: #fff3cd; padding: 2px; font-size: 0.8em; margin-bottom: 2px;">9. PROBLEM ROOT / CAUSE RC</div> <div style="background-color: #fff3cd; padding: 5px;">INSUFFICIENT DATA FOR DATASET PROPER ANALYSIS MEDIUM</div>	<div style="background-color: #fff3cd; padding: 2px; font-size: 0.8em; margin-bottom: 2px;">7. BEHAVIOR + ITS INTENSITY BE</div> <div style="background-color: #fff3cd; padding: 5px;">CLIENT SEARCH FOR ALTERNAIVE</div>
<div style="background-color: #d4edda; padding: 2px; font-size: 0.8em; margin-bottom: 2px;">3. TRIGGERS TO ACT TR</div> <div style="background-color: #d4edda; padding: 5px;">THE COMPETITIVE COMPANIES ANALYSIS ARE BEING SPOT ON</div>	<div style="background-color: #d4edda; padding: 2px; font-size: 0.8em; margin-bottom: 2px;">10. YOUR SOLUTION SL</div> <div style="background-color: #d4edda; padding: 5px;">CREATE A PROPER DATA SET BY REMOVING WRONG VALUES AND ADDING CORRECT VALUES CREATE A ANALYTIC DASHBOARD FOR BETTER UNDERSTANDING</div>	<div style="background-color: #d4edda; padding: 2px; font-size: 0.8em; margin-bottom: 2px;">8. CHANNELS of BEHAVIOR CH</div> <div style="background-color: #d4edda; padding: 5px;">ONLINE ANALYSIS AND FINDING THE SOLUTION OFFLINE IMPLEMENTATION OF THE FOUND SOLUTION</div>

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