Project Design Phase-II Customer Journey Map

Date	03 October 2022	
Team ID	PNT2022TMID49839	
Project Name	Nutrition Assistant	
Maximum Marks	4 Marks	

Customer Journey Map Diagram:

SCHMARO Pityling New Order Track fashron , Return Cludies	Entice How does someone initially become aware of this process?	Enter What do people experience as they begin the process?	Engage In the core moments in the process, what happened	Exit What do people typically experience as the process finishes?	Extend What happens after the experience is over?
Steps What ches the person (or group) typically experience?	Octop to Service Servi	Statisparshau Gerden pippear. Re Phorisis Forderes Attachminimpassay. Chile, Shy contained passay. Chile, Shy contained passay. Chile, Shy contained passay. Chile Shyder Chile Shyde	Ordania Straining That an artificial product Cubes Cubes Cubes Cubes greated or common and cubes are cubes and cubes are cubes and cubes are cubes and cubes are cubes	rrining a sale in pic with near clothes. These are witten a colorest straight with freed and selection.	Dress appears in the user profile
Interactions What interactions do they have at such skep along the way? People: Who do they see or talk to? Places: Where are they? Things: What digit look-plants or physical objects would they use?	All deal develops for Shevin a Walness and the second above the second abo	section of Cubones's sufficiency the rectalib. Color Spp. Of Androdo or Androdo website App b sec Group App o Androdo or Androdo or Androdo spp.	Titisk about product quality Check its right size	Look browth lier new clothes Feel motivated	Recommendations spar across waterity, IOS app, or Android app
Goals & motivations At each size, which is person's primary goal or methation? ("Help size" or "Help me avoid")	Note that the deliments to be the ball to take a	Hop the committee or make the committee or m	HelpMe los dos dep new new new new new tables	Help me with cood feelings and no ewitive dness	Help me see ways to enhance my new Look
Positive moments What steps does a hybical person find enjoyable, productive, fun, motiveting, delightful, or exciting?	Gelotherselfs tookyunger her sp	Current tow listery bare- boxes and simple towes and simple to the same to the same to the same with the same to the same with the same same with the same same and the same same same same same same same sam	People love the Clothes itself, we have a 98% satisfaction rating	People generally get self confident when put new cicthes	We think people like these recommendations because they have an extremely high engagement rate
Negative moments What steps does a hybical person find frustrating confusing, angering, costly, or time-consuming?	doesn't found fit size clothes	Trep dation about the purchase (Tope tits will be worth it!)	Sometimes receive wrong clothes	Customers report feeling review fatigue	
Areas of opportunity How might we make each step better? What ideas do we have? What have others suggested?	Made soor to come se edition to the control of hong is dis-edien	ADD Circh on delivery	How might we make our Collection for all sizes	How might we make it clear that tipping is appreciated but not necessary?	