

Problem Solution

Team ID: PNT2022TMID13851

Project: Personal Expense Tracker

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS <ul style="list-style-type: none">➤ The person who is concern to save the money➤ The people who want to invest & save more They all are our customers.➤ Who needed any gudience about their savings also our customers	6. CUSTOMER CC <ul style="list-style-type: none">➤ They are not allowed to spend a lot of money➤ They are prevent from misspend of their expense➤ Payment and invoice are tracked securely	5. AVAILABLE SOLUTIONS AS <ul style="list-style-type: none">➤ Provide an chatbot to assist the customer when they needed.➤ Provide the budget report based on their requirement➤ Notify them to to avoid delay payments like bank loan, EMI ,etc.	Explore AS. differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS J&P <ul style="list-style-type: none">➤ Guidance to invest more in stock market, mutual funds etc.➤ Notify them to avoid delay payments.➤ Make them to save money for emergency funds .➤ Analysis their budget provide report for their proper useage of money	9. PROBLEM ROOT CAUSE RC <ul style="list-style-type: none">➤ Money is indeed for the every human now a days.➤ To save the money in secure way is become an required one .➤ Lack of knowledge about and expense details	7. BEHAVIOUR BE <ul style="list-style-type: none">➤ Check regular expense get guidance from the experts➤ They can spend their money for not only saving they can fund more substandard people➤ They can spend in buying properties, investment ,etc.	
	Focus on J&P, tap into BE, understand RC			

<div>3. TRIGGERS</div> <div>TR</div> <div><div>➤ They might be think that it's a wasting of time for using it .</div><div>➤ Fear of security.</div><div>➤ This is may be not suitable for me and my budget</div></div>	<div>10. YOUR SOLUTION</div> <div>SL</div> <div><div>➤ For this we provide an report of expense for every month</div><div>➤ Give the suitable various own budget plan for the customer</div><div>➤ Provide the transaction slip for reference</div><div>➤ Avoid delay payments</div><div>➤ Provide emergency funds</div><div>➤ Guide them to invest in stock ,mutual funds ,buy land ,etc.</div></div>	<div>8. CHANNELS of BEHAVIOUR</div> <div>CH</div> <div><div>➤ Online: customer can use the online payment ,money transaction it was also updated for the report creation.</div><div>➤ User can use the assistance for their guidance.</div><div>➤ Offline: people can use them for future investment and monitoring of their money using the transaction bills.</div><div>➤ It reduce the risk of handling money</div></div>
<div>4. EMOTIONS: BEFORE / AFTER</div> <div>EM</div> <div><div>➤ BEFORE: why my expense was too low. How should I grip my expense. And control my budgets.</div><div>➤ AFTER: Increase your savings .helps to think and plan about future. Easy to implement</div></div>		