Person 1

USER CAN CHOOSE THEIR OWN BUDGET PLAN

EDIT & ADD THIER EXPENSE KEEP TRANSACTION SLIP FOR REFERENCE

BASIC FINANCE TIPS HAVE BEEN GIVEN TO THE USER

FEATURES & FLEXICIBILITY

BUDGET REPORT FOR THE USER

FINANCIAL GUIDANCE SUPPORT

NOTIFICATION OF INCOME / MONEY THEY SPEND RECURSIVE
ALERT TO
ENTER
THEIR
SPENDING

Person 2

GUIDANCE TO INVEST IN STOCKS,MUTUAL FUNDS ,ETC.; IMITATE TO PAY THE BANK LOAN

MANAGE THE BUDGET

EMERGENCY FUND REDEEM OF STRUGGLES

control spending more than the fixed budget

user can buy something receive invoice

help to save decent amount easy
useage &
time
saving

personal expense tracker application using cloud application

Person 3

more marketing / distribution channel available

user can carry forward the budget for next month

convenience & contactless want to invest on funds and buy insurance

reduce

risks of

handling

cash

Person 4

avoid delay payments wants more salary &more investment

payment methods are acceptable advantage & benifits

invest & payments at last time

want to invest money on property &gold

goals

spend 30%around the month

Earn money for freelancing saves processing costs higher security

want to save and invest more

optimized customer journey