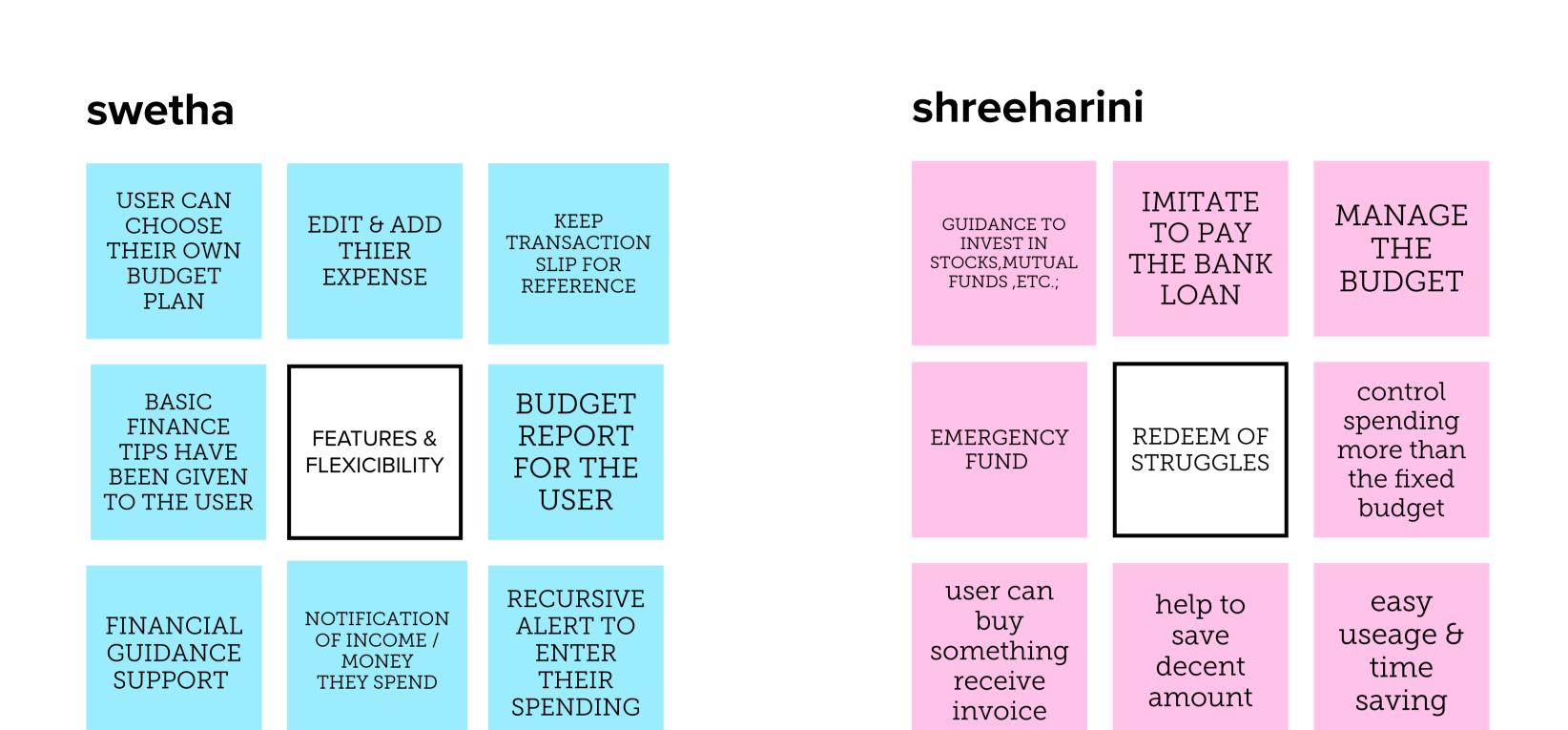


Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!



personal expense tracker application using cloud application

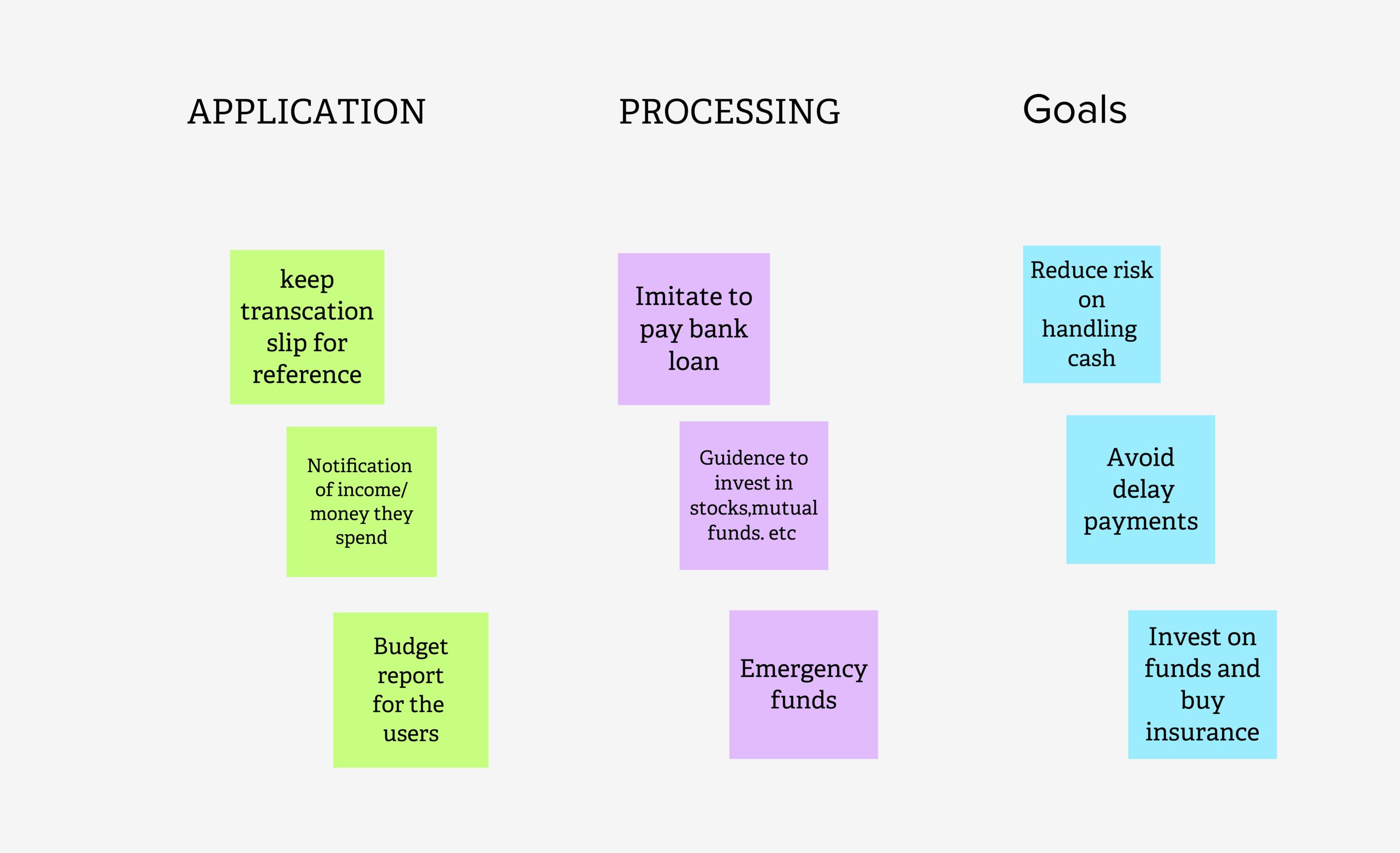
yuvarani			priyadharsini			
more marketing / distribution channel available	user can carry forward the budget for next month	convenience & contactless		want to invest on funds and buy insurance	avoid delay payments	wants more salary &more investment
payment methods are acceptable	advantage & benifits	invest & payments at last time		reduce risks of handling cash	goals	spend 30%around the month
Earn money for freelancing	saves processing costs	higher security		want to invest money on property &gold	want to save and invest more	optimized customer journey



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes



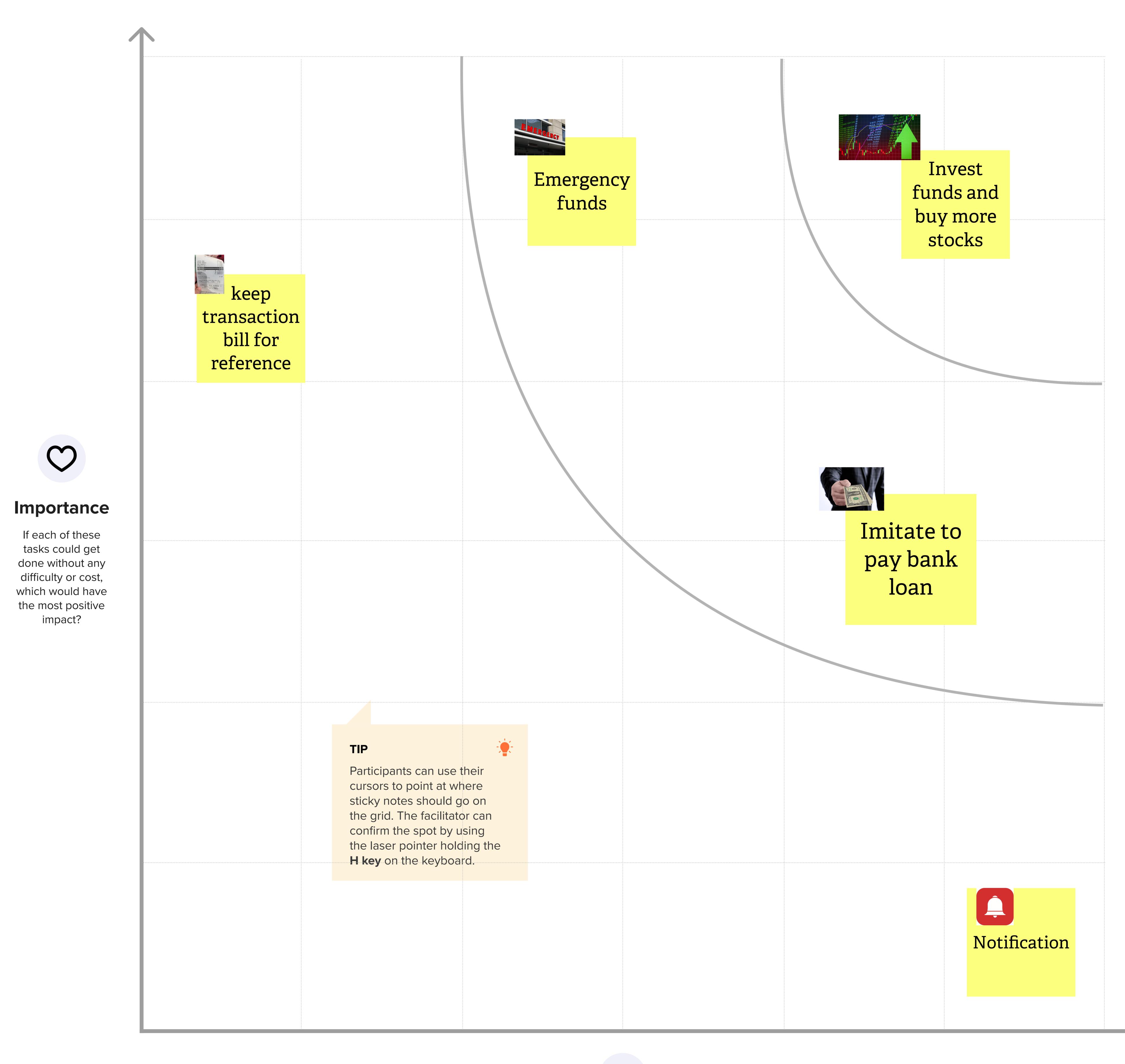


notes to make it easier to find,

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes





Feasibilit

Regardless of their importance, which tasks are more