

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>Our customers</div><div>Houses and residential buildings</div><div>Chemical labs</div><div>Industrial sectors like</div><div>1.Semiconductor manufacturing industries</div><div>2.Wastewater Treatment Plants</div><div>3.Oil &Gas</div><div>4.Chemical and</div><div>5.Mining</div></div>	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>Gasses have also brought about a greater risk and threat to human life. With safety a primary concern, businesses dealing with gas have to take certain precautions to ensure work is carried out in the most secure manner possible.</div><div>That is where a gas detection system is necessary at accident-prone locations including households, to continuously monitor any kind of leakage - regardless of the human senses - and send an alert to the end-user.</div><div>The gasses are toxic in nature, resulting in human unconsciousness and even death if consumed in larger quantities. Moreover, gaseous blasts are another disaster that everyone - working in a factory or at home - would want to avoid at all costs!</div></div>	<div>3. TRIGGERS<div>An explosion can occur when a gas pipe is leaking. In a confined space like a home or business, the gas will mix with the air, increasing the pressure of the space. When there is a spark or flame (even a static electricity spark might be enough) present, the gas will ignite, causing an explosion.</div></div>	Explore AS, differentiate
	<div>4. EMOTIONS: BEFORE / AFTER<div>High levels of natural gas exposure can cause natural gas poisoning, which is characterized by fatigue, severe headaches, memory problems, loss of concentration, nausea, loss of consciousness, and suffocation.</div><div>Burning natural gas produces nitrogen oxide, carbon monoxide, and methane. These chemicals can trigger respiratory problems, depression, and decrease the quality of your health. Talk to your doctor if you believe the gas leak is affecting your health.</div></div>	<div>5. AVAILABLE SOLUTIONS<div>Various commercial companies such as hotels and takeaway joints utilize flammable gasses - for instance, carbon dioxide, LPG, ammonia, and so on to deliver the best customer service possible. The use of such gasses cannot be denied.</div><div>Others</div><div>1. THE PIPELINE LEAK DETECTION METHOD OF CHOICE.</div><div>2. DISTRIBUTED TEMPERATURE & ACOUSTIC SENSING.</div></div>	<div>6. CUSTOMER CONSTRAINTS<div>There is no awareness among these systems no advertising is done in this domain reachability is less in this segment</div><div>Only one gas can be measured with each instrument.</div></div>	
Focus on J&P, tap into BE, understand	<div>7. BEHAVIOUR<div>It will have a great impact in society because gas leakage may lead to many problems to the people and will be affected by many diseases.</div><div>In recent years, concerns about the safety of laboratories have been caused by several serious accidents in school laboratories. Gas leaks in the laboratory are often difficult to detect and cause serious consequences.</div></div>		<div>8. CHANNELS of BEHAVIOUR</div>	Identify strong TR & EM
			<div>8. CHANNELS of BEHAVIOUR</div>	

	<div data-bbox="136 60 425 87" data-label="Section-Header"><p>9. PROBLEM ROOT CAUSE</p></div> <div data-bbox="719 60 757 87" data-label="Text"><p>RC</p></div> <div data-bbox="127 156 1113 231" data-label="Text"><p>A gas leak refers to a leak of natural gas or another gaseous product from a pipeline or other containment into any area where the gas should not be present. Gas leaks can be hazardous to health as well as the environment.</p></div> <div data-bbox="461 277 772 301" data-label="Text"><p>Unreliable metal-to-metal seals.</p></div> <div data-bbox="461 308 777 331" data-label="Text"><p>Improperly installed tube fittings.</p></div> <div data-bbox="461 338 779 362" data-label="Text"><p>Poor tubing selection/preparation</p></div>	<div data-bbox="1198 87 1337 114" data-label="Section-Header"><p>8.1 ONLINE</p></div> <div data-bbox="1137 172 1400 359" data-label="Text"><p>customers search for products online and find buying options they look for product description and adds online based on the system</p></div>	<div data-bbox="1736 172 1886 199" data-label="Section-Header"><p>8.2 OFFLINE</p></div> <div data-bbox="1476 274 2063 365" data-label="Text"><p>customers enquire is shops and showrooms they take a survey among the shops they gain information in latest technology.</p></div>	
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