Ideation Phase Brainstorm&Idea Prioritization Template

Team ID	PNT2022TMID33604
Project Name	Smart Farming IOT Enabled Smart Farming Application
Maximum marks	4 Marks

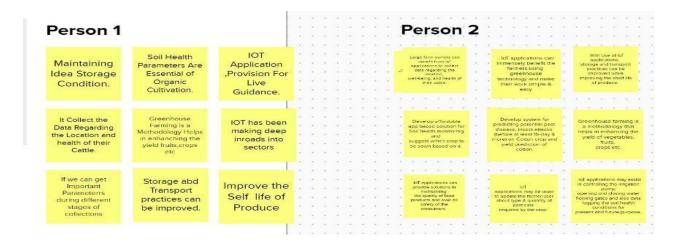
Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/empathy-map-canvas

Step-1: Brainstorm, Idea Listing and Grouping



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Farmers are under pressure to produce more food	Remote monitoring and control system will help farmers	under watering causes crop stress		* * * * * * *		 Lack Informati adption and se conc	on high costs, curity	connectivity in rural areas	The learning curve
agricultural operations waste 60% water consumed each year	only 10% of irrigated farms use advanced water management decission tools	it is a very short return on investment time period		* * * * * * *	 	 Non awa of the vi- farm proo- functi	arying duction	size and indivitual management zones	Barriers to entry for new firms
invest in in farm productivity	adapt and new technologies	satisfy consumer changing tastes and expectation	 			 Lack scalabili configu proble	ity and ration	Energy depletion risks	Technical failures and resultant demages

Step-2: Idea Prioritization

