Project Design Phase-II
CUSTOMER JOURNEY

Date	25 October 2022
Team ID	PNT2022TMID13759
Project Name	Smart Fashion Recommender Application
Maximum Marks	4 Marks

Data Flow Diagrams :
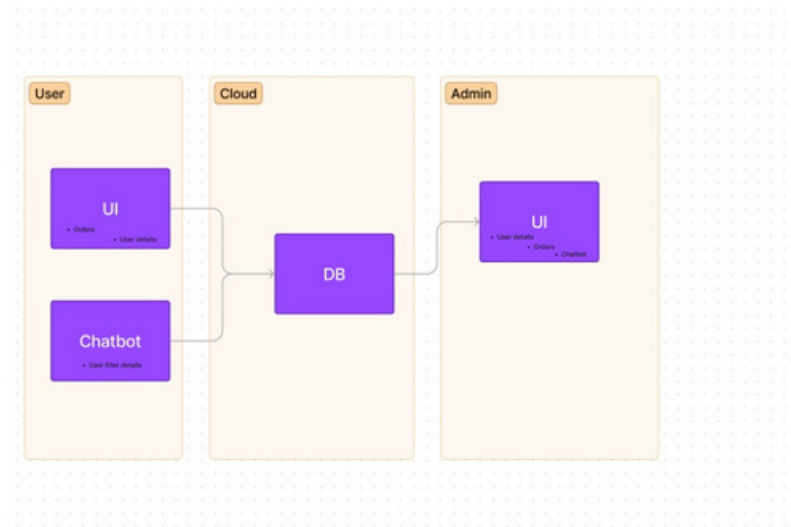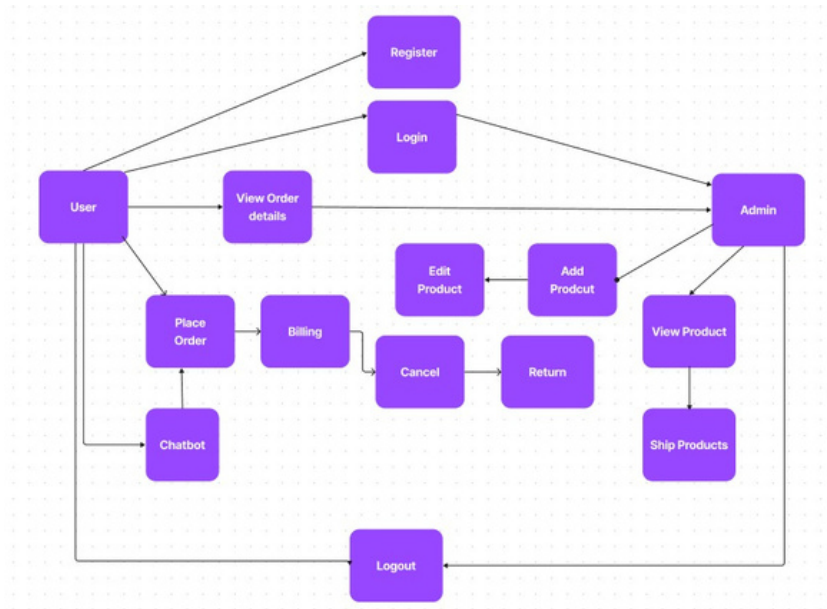
User Stories :

User Type	Functional Requirement (Epic)	User Story Number	User Story / Task	Acceptance criteria	Priority	Release
Customer (Mobile user)	Registration	USN-1	As a user, I can register for the application by entering my email, password, and confirming my password.	I can access my account / dashboard	High	Sprint-1
		USN-2	As a user, I will receive confirmation email once I have registered for the application	I can receive confirmation email & click confirm	High	Sprint-
		USN-3	As a user, I can register for the application through Facebook	I can register & access the dashboard with Facebook Login	Low	1 Sprint-
		USN-4	As a user, I can register for the application through Gmail	I can access my account / dashboard	Medium	Sprint-1
	Login	USN-5	As a user, I can log into the application by entering email & password	I can receive confirmation email & click confirm	High	1
	Dashboard	US	As a user can view the new and latest product on the dashboard	I can receive the latest product deatils	High	Sprint-
Customer (Web user)	Website search	US	As a user,can search the product on the various websites Opens a page to check product details	Happy as the customer finding the numerous options	High	1 Sprint-
Product Evaluation Chatbox Customer (Activity)	Quality	US	checks other products for proper comparison To finding the feelgood product by using automated chatbox	Higher quality products in the top categories I can gets a good products	High	Sprint-2 2
	Request	US	As a user,can order a product	if the product may be available it will be display	High	Sprint- 2
	Orders	US		I can receive the confirmation message when ordering the product	High	Sprint-
	Exchange and Cancelling	US	As a user,can exchange the product and cancelling the product	I can receive the message when i cancel the product and exchange the product	High	Sprint-3 3
Payment	Billing	US	Makes the Payment for the preferred product As a user,can cancel the product and the payment can be returned to their account	numerous payment option like gpay,amazon pay An easy check out process	High	Sprint-4

User Type	Functional Requirement (Epic)	User Story Number	User Story / Task	Acceptance criteria	Priority	Release
Customer Care Executive	Feedback	US	As a user,can share their feedback for the product on the feedback page	Friendly and Helpful customer support	High	Sprint-4