Ideation Phase Empathize & Discover

Date	23 September 2022
Team ID	PNT2022TMID07721
Project Name	Analytics for Hospital's Health-Care data
Maximum Marks	4 Marks

Analytics for Hospitals Health-Care Data What do they THINK AND FEEL? what really counts major preoccupations worries 8 aspirations What do they SEE? What do they HEAR? what friends say what boss say what influencers say environment friends what the market offers What do they SAY AND DO? appearance behavior towards others **PAIN** GAIN fears frustrations obstacles "wants" / needs measures of success obstacles