

# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare  
2-8 people recommended

Share template feedback



## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

- A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.
- C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.  
[Open article](#)



## 1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

### Handwritten Digit Recognition with Neural Networks

PROBLEM

How might we provide a well effective novel digit recognition using neural networks?



#### Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.



## 2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Saravana Kumar S

Preprocessing and cleaning data to be done  
A feature to provide better accuracy for the model  
Remove noise to improve the accuracy  
Make application real time

Mishael K Vabeizisa

To create application that detects handwriting  
Can recognize different handwriting text  
Validate test set with custom input  
A feature to export the recognized text

Lalramndina

Can implement Fraud Detection  
Train the MNIST dataset  
Find the best model by experimenting with various models  
A feature to check the generated output of the recognized text

Pc Lalnunhlma

To implement age rethinking  
Can recognize different handwriting text  
Use for pattern recognition applications  
To create an application that detects handwriting



## 3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.



## 4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

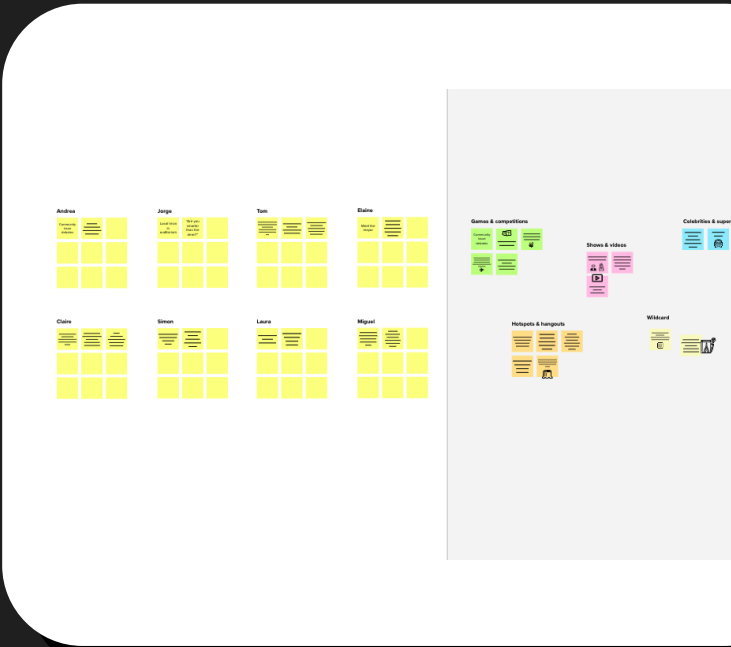
### Quick add-ons

- A Share the mural**  
**Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

### Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template](#)
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities and threats (SWOT) to develop a plan.  
[Open the template](#)

Share template feedback



Need some inspiration?  
version of this template to kickstart your work.  
[Open example](#)