



What do they
THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations

Market will also
offers many
HW/SW to
rescue many
child abuse

What do they
SEE?

environment
friends
what the market offers

Awareness can
be spread all
over in society
about child
safety.

Because of this
system many of
them can come
to know about
this
methodology.

People in
interior part
village can see
this system in
wired manner.

What do they
SAY AND DO?

attitude in public
appearance
behavior towards others

More
awareness
may increase
within public.

Young generation
can make
essential steps
for awareness to
village people

It is not
affordable for
everyone to
safeguard their
children by this
system.

This system shows
the accurate
location, but parent
should always
have attention app

The sensor
shouldn't
take more
time to
sense

Wearable
device
shouldn't make
any health
issue to the
child

If there is any
discomfort for
the child, sensor
should sense
immediately

Parents are
not aware
about
advance
technology

What do they
HEAR?

what friends say
what boss say
what influencers say

PAIN

fears
frustrations
obstacles

Children's may
get afraid to see
the strange
behaviors
towards them .

There will some
technical issues
to operate this
system.

Parents are
always in a
frustration
mode.

GAIN

"wants" / needs
measures of success
obstacles

This system
can reduces
the child
abuse's.

Technology
should be
upgrade for
child safety.

HW/SW with
low capital
cost