

**IDEATION  
PHASE  
EMPATHIZE  
& DISCOVER**

<b>DATE</b>	<b>20 OCTOBER 2022</b>
<b>TEAM ID</b>	<b>PNT2022TMID22667</b>
<b>PROJECT NAME</b>	<b>FERTILIZER RECOMMENDATION SYSTEM FOR DISEASE PREDICTION</b>

# Fertilizers Recommendation System For Disease Prediction

Agriculture is the main aspect of the economic development of a country. Agriculture is the heart and life of most Indians. By understanding their feelings and problems, we can create a better product and contribute to their lives. For our project, we are getting surveys from farmers to understand what they truly require and desire.



Not all people trust the recommendation systems.

Is it reliable ?

Crop prediction accuracy, disease and correct fertilizer recommendations

people's fears about "is it actually

constancy of constant work.

self-working environment

efficient and rapid methods of disease detection

s Re time efficient

izer Available in the Users' Location?

## What do they THINK AND FEEL?

what really counts  
major preoccupations  
worries & aspirations

## What do they HEAR?

what friends say  
what boss say  
what influencers say

## What do they SEE?

environment  
friends  
what the market offers

## What do they SAY AND DO?

attitude in public  
appearance  
behavior towards others

## PAIN

fears  
frustrations  
obstacles

## GAIN

"wants" / needs  
measures of success  
obstacles

