

Ideation Phase

Define the Problem Statements

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|---------------|---|
| Date | 23 September 2022 |
| Team ID | PNT2022TMID07727 |
| Project Name | AI based discourse for Banking Industry |
| Maximum Marks | 2 Marks |

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference: https://miro.com/app/board/uXjVPT9szAU=/?share_link_id=226711727932

Example:



| Problem Statement (PS) | I am (Customer) | I'm trying to | But | Because | Which makes me feel |
|------------------------|-----------------|-----------------------------|---|---|--|
| PS-1 | civilian | look for responsive chatbot | seen a uninteractive chatbot | there in no responsive chat bot is made | to create a responsive chat bot to user |
| PS-2 | civilian | hava an relevant responce | i hava a irrelevant responce for user query | there is nopowerfull algorithm | to create an chat bot for the banking industry |