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# Hello. Welcome to Cognos Analytics with Watson.

You can get started right away by taking a look at our [introduction video](#), [product tour](#) and [Getting Started](#) tab.

Watch video

Take a product tour



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## Quick launch




### Upload data

Upload or drag and drop spreadsheets, csv files, and other data sources.




### Prepare data

Use data modules to clean and connect data from multiple resources.



### Exploration

Quickly find unbiased answers by identifying trends in your data with data exploration.



### Present data

Create sophisticated, multi-page, multi-query dashboards, reports, or stories.

Get up and running in IBM Cognos Analytics

How-to videos

Learn how to use IBM Cognos Analytics and start gaining insights into your data.  
Watch videos



Accelerator Catalog

Browse a growing catalog of industry use, best practice guides, custom visualizations, and more.  
Browse catalog

Learning resources

Expand your knowledge and get assistance by connecting with the community, reading documentation, and watching videos.  
Launch the learn pane

Samples

Experiment with examples that show off all that Cognos Analytics has to offer.

By feature

Browse samples by feature, such as core functionality, custom controls, extensions, notebooks, and relative dates.

By industry

Browse samples by industry, such as automotive, banking and more.

View all samples →