What do they
THINK AND FEEL?

Is that possible to be more interactive

Yeah... Finally avoid wasting of time

Is there a better way to choose a apt wearing

what really counts

major preoccupations

worries & aspirations

If any guidance available it could be better

What do they
HEAR?

Have seen lot of that already...expecting not similar to that

It's so confused with large amount of things

Is there any trending wearing available

what friends say

what boss say

what influencers say

Tons of fashion wear

they saw same product frequently

What do they
SEE?

environment

friends

what the market offers

What do they
SAY AND DO?

Be more Interactive

Show minimal things that matches absolute

attitude in public

appearance

behavior towards others

Could be a good time saver

JUST DO IT!

PAIN

Can't find the right thing anymore

fears

frustrations

obstacles

I think, i am spending too much of time

THIS IS HOW I AM FEELING RIGHT NOW ❤️😭❤️😭
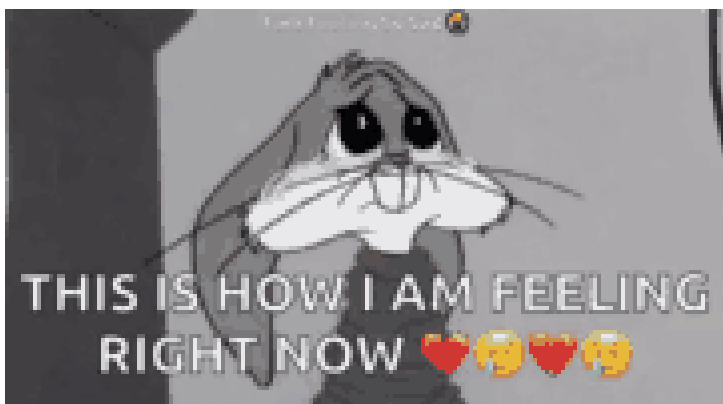
Scrolling Scrolling Scrolling repeat

GAIN

"wants" / needs

measures of success

obstacles

need to save time with correct belongings

Recommend based on user's interests
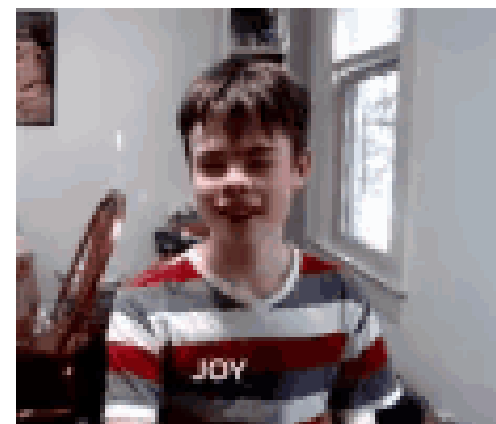
Amazing user Interaction