

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	12 October 2022
Team ID	PNT2022TMID15125
Project Name	lot Based Child Safety Monitoring system
Maximum Marks	4 Marks

Template




**Brainstorm
& idea prioritization**

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare
👥 1 hour to collaborate
👤 2-8 people recommended

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Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#)



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we (your problem statement)?



Key rules of brainstorming

To run a smooth and productive session

- 👉 Stay in topic.
- 💡 Encourage wild ideas.
- 🚫 Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Y .Himasree

Child safety device is really important for detecting the child action when there are out

children phone is detected by app so dangerous content can be deleted

As parents cannot leave their work and check their children every time thus this device is used

it is a useful device

it is reliable and safety device

it is monitoring system made up of sensor

easy to use

stress is reduced due to safety

P.Hema latha

abusement and harrasement on child is reduced

cost is comparatively small

it gives information very fast

simple in construction

it is secured device

it is efficient process

if the child is missing then this device is used for detection

parents feel very secure

V.Srija

easy to use

stress is reduced due to safety

J. Sharmila

it gives information very fast

simple in construction

if the child is missing then this device is used for detection

parents feel very secure

3

Gro

Take stick bigg

20



3

Group ideas

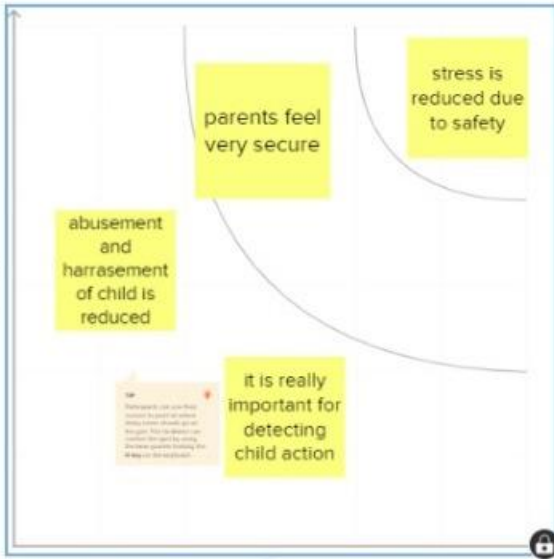
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



Importance
A part of these
ideas might not
seem useful or
affordable to you
right now, but
they could have
the long-term
impact



Feasibility



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons



Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.

[Open the template →](#)



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

[Open the template →](#)



Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

[Open the template →](#)



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