

NEWS TRACKER APPLICATION

PROBLEM STATEMENT:

People need a solution where they can read news on the go without any hassles while travelling because the majority of people don't want to carry a physical news-paper, it may cause discomfort to both themselves and the surrounding neighbours. They opt to read news in such a way that he/she doesn't have to worry about buying physical newspapers or carrying them everywhere. They prefer something which should fit in the palm of their hand, which they could carry everywhere, access from everywhere, something digital such as an application hosted on the internet which could be accessed from any device that is connected to the Internet. Such as smartphones and computers.

Who does the problem affect?	Customers who go through a busy life cycle.
What are the boundaries of the problem?	geographic, workflow, daily life.
What is the issue?	Physical newspapers are old fashioned in this digital era. They cost money to buy, can easily be damaged, limited amount of information, not flexible to modifications, poor quality. Fixing these in such a way can make physical newspapers become extinct and their use can be abolished. If the problem isn't solved, it would become a greater problem to integrate people to become digitally aware.
When does this issue occur?	The issue occurs when the customer wants to read the news.
Where does the issue occur?	The issue occurs when people try to access information i.e., during the usage. Accessing information is flawed through the usage of physical newspapers in the digital era.
Why is it important that we fix this problem?	It is important to fix this problem because since everything in our day-to-day life is becoming/being converted to digital from a physical/analog entity. It is necessary to access information from anywhere. It reduces the hassle of getting knowledge and information that has happened before and will promote everyone to know better about the current events that's happening and will motivate everyone to gain a profound knowledge in the field of their interests.