## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare I hour to collaborate 2-8 people recommended

Before vou collaborate Define your problem statement A little bit of preparation goes a long way with this What problem are you trying to solve? Frame your

session. Here's what you need to do to get going.

Team gathering
Define who should participate in the session and send an

invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in

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→ 10 minutes

problem as a How Might We statement. This will be the focus of your brainstorm.

⊕ 5 minutes

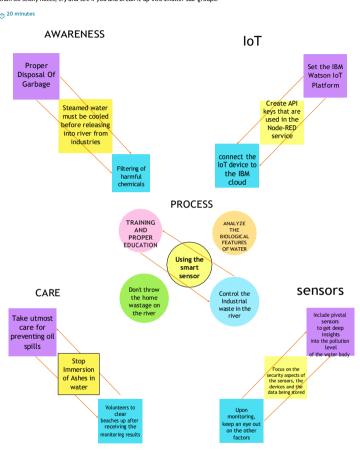
## PROBLEM

Our aim is to monitor the Quality of River water and take necessary steps to prevent the agents which degrade the quality .The water is mostly affected by industrial pollution. The problem can be solved by reducing the PH value by using smart sensor

Brainstorm Write down any ideas that come to mind that address your problem statement. 10 minutes SABUR checking of fertilizers and RAHMAN pesticides PROJECT USING PYTHON IDLE Impact on human VIGNESH THE FOR WEB CLOUDANT MOBILE or DEVELOPMENT WEB WITH health WAST IN THE CLOUD RIVER ACSESS DON'T PAL-pH REPLACE THE RIVER DON'T SUCK SENSOR LISE CONTENTS SENSOR DESIGN MORE WATER IN FOR ACIDITY FOR LEVEL OF TEMPERATURE SENSOR SAND MONITORING WATER RIVER CONTROL WORKS THE ALGAE AND ACIDITY LEVEL DIVISION WATER PLACING IN RIVER conductivity sensor QUALITY SENSING MONITORING THE pH WATER USING NOSS SENSOR IN SENSOR Alerting the THE RIVER JAHEER people from HYDROSTATIC localities USHEN when the drinking PRESSURE LEVEL polluted SENSOR USED threshold TDS FOR waste quality level changes IN DEEP WATER SENSOR Monitoring LEVEL RECOMMENDATION SENSOR FOR OF SOME YOUTUBE MONITORING KATHIJA BIOLOGICAL FEATURES CHANNEL ABOUT THIS PROJECT OF WATER Growth of more tress will gives rain so, now the rain purifes the river Configure the mobile app to TURBIDITY quality Here we will send commands SENSOR build a basic Monitoring to users using mobile ONE METHOD FOR CHECK application to WATER show the sensor IS USED TO Create and smooth internet IoT Platform Don't replace the river POLLUTION OF WATER BY GIVING SPEECH TO THE MONITOR THE configure obtain quantitative TOXICITY OF connection for IBM cloud information remote WATER services

Group ideas

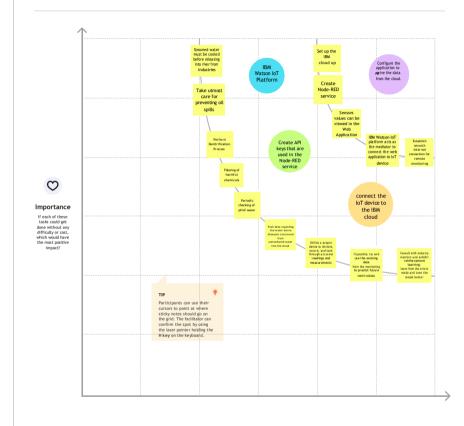
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

→ 20 minutes



After vou collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural Export a copy of the mural as a PNG or PDF to attach to

emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint strategy. Open the template

Define the components of a new idea or

Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience. Open the template

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities,

and threats (SWOT) to develop a plan. Open the template

Share template feedback

Share template feedback

Need some inspiration?









