

Ideation Phase


Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID15493
Project Name	Plasma donor application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Conducting a brainstorm

Plasma Donor Application

🕒 15 minutes to prepare
🕒 30-60 minutes to collaborate
👤 3-8 people recommended

Created in partnership with  Meta  Meta

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1

Choose your best "How Might We" Questions

Share the top 5 brainstorm questions that you created and let the group determine where to begin by selecting one question to move forward with based on what seems to be the most promising for idea generation in the areas you are trying to impact.

🕒 10 minutes

QUESTION

How do I donate plasma?

QUESTION

What type of medical screening and testing is done?

QUESTION

What do you do with my plasma?

QUESTION

How much will I be compensated?

QUESTION

What do you do with my plasma?



Need some inspiration?
See a finished version of this template to kickstart your work.

[Open example](#) →



Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm solo

Have each participant begin in the "solo brainstorm space" by silently brainstorming ideas and placing them into the template. This "silent-storming" avoids group-think and creates an inclusive environment for introverts and extroverts alike. Set a time limit. Encourage people to go for quantity.

🕒 10 minutes

Gopinath S

plasma donors must be 18 years of age and weigh at least 110 pounds (50kg)

Most people compare the feeling of the needle to a mild bee sting

you will also be required to submit to a finger stick test each time you donate

All plasma collection equipment is sterilized and any equipment that comes into contact with you is used only once

You must have a pre-donation physical which includes answering medical history questions

Krishnaraj

Plasma is collected through a process called plasmapheresis and is conducted in cycles that may take up to an hour.

Donating plasma is similar to giving blood

Nearly 500 different types of proteins have been found in human blood plasma

Your first donation will take approximately 2 hours. Return visits on average take about 90 minutes.

A needle is placed into a vein in your arm.

Keerthivasan

Each company establishes its own compensation scale. Please contact the center nearest you for further information.

Call the center to find out hours of operation and to ask any other questions you may have.

Source plasma is collected through a process called plasmapheresis.

All individuals must pass two separate medical examinations, a medical history screening and testing for transmissible viruses

Arul jeshin

The donor then takes a few minutes to fill out a NEW DONOR HISTORY QUESTIONNAIRE.

The donor receives health screening, initial blood screening, and is checked against the National Donor Deferral Registry.

Donor CHECKS IN at reception and PRESENTS GOVERNMENT ISSUED ID with proof of current address.

During this process, whole blood is removed, plasma is collected, and remaining blood components are returned to the donor.

Each plasma donation receives a UNIQUE ID FOR TRACEABILITY throughout the process.

A new donor must return to the center to donate plasma again within 6 months

Brainstorm as a group

Have everyone move their ideas into the "group sharing space" within the template and have the team silently read through them. As a team, sort and group them by thematic topics or similarities. Discuss and answer any questions that arise. Encourage "Yes, and..." and build on the ideas of other people along the way.

🕒 15 minutes

TIP

You can use the **Voting session** tool above to focus on the strongest ideas.

donate

plasma donors must be 18 years of age and weigh at least 110 pounds (50kg)

All individuals must pass two separate medical examinations, a medical history screening and testing for transmissible viruses

There are more than 900 licensed and IQPP-certified plasma collection centers in the U.S., Canada, and Europe

all the center to find out hours of operation and to ask any other questions you may have.

plasma safe

You will also be required to submit to a finger stick test each time you donate

Most people compare the feeling of the needle to a mild bee sting.

All plasma collection equipment is sterilized and any equipment that comes into contact with you is used only once

compensate

Nearly 500 different types of proteins have been found in human blood plasma

ource plasma is collected through a process called plasmapheresis

Each company establishes its own compensation scale.

CHECKS IN

PRESENTS GOVERNMENT ISSUED ID with proof of current address

The donor then takes a few minutes to fill out a NEW DONOR HISTORY QUESTIONNAIRE

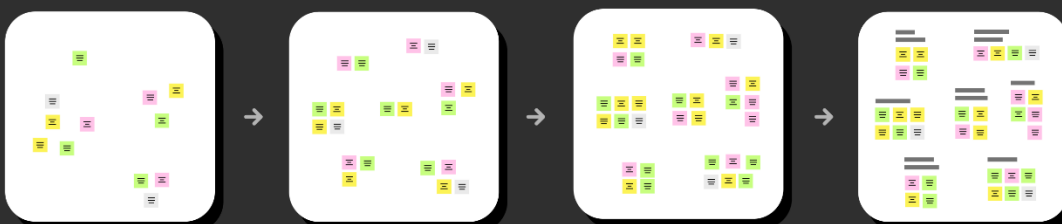
medical

You must have a pre-donation physical which includes answering medical history questions

A needle is placed into a vein in your arm

The plasma is separated from the red blood cells and other cellular components.

Plasma is collected through a process call plasmapheresis and is conducted in cycles that may take up to an hour.



Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

