## Empathy map

## what do they see?

Environment. What the market offers. friends.

Application having ability to scan handwriting data.

Apps that get information in paper bucks.

Software capable of recongizing mathematical equations.

## what do they think?.

What really count. major preoccupations. worries 8 aspirations.

Expect the ability to get data out of words written in paper.

Read the sentance in bad hand written.

Exports scan any document to read a loud for people disablity.

Behaviour

towards

others.

Students

converting

notes to

digital form.



## what do they hear?

what friend say? what boss say? what influences says?

Application with appealing interface.

scan with drive storage sync feature.

Pain

Fears Frustraction Obstacles

Document

image in bad condition. app not able

to scan blur

image.

what do they? say and do?

Attitude in public.

Appearence.

Teachers evaluating papers in digital form.

Gain.

Wants/needs Measure of success Obstacles.

App able to use in mobile.