

Define CS, fit into CC	<div><div>1. CUSTOMER SEGMENT(S)<div>CS</div></div><div>Who is your customer ?</div><div><div>❖</div>People who uses their vehicle on daily basis.</div></div>	<div><div>6. CUSTOMER CONSTRAINTS<div>CC</div></div><div>What constraints prevent your customers from taking action or limit their choices of solutions?</div><div><div>❖</div>Complex Design of the vehicle which restricts the users themselves to take immediate actions on any repair or damage of the vehicle.</div><div><div>❖</div>Only trained technicians will be able to identify and rectify the problems and issues arising on vehicles.</div></div>
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