

Ideation Phase

Define the Problem Statements

Date	14 NOVEMBER 2022
Team ID	PNT2022TMID21478
Project Name	Project – Estimate the crop yield using data analytics
Maximum Marks	2 Marks

Customer Problem Statement:

I am Farmer	I'm trying to Gain profit in crop yield by predicting the necessary parameters	But seem to lack knowledge	Because can't determine the production and fertility of the land	Which makes me feel Income is questionable.
I am Supplier	I'm trying to Turn a profit by selling the crop.	But Can't able to estimate the crop yield	Because Crop yield prediction can't be determined	Which makes me feel Revenue growth is uncertain.

Problem Statement (PS)	I am (Customer)	I am trying to	But	Because	Which makes me feel
PS-1	A Farmer	Gain profit in crop yield by predicting the necessary parameters	seem to lack knowledge	cannot determine the production and fertility of the land	Income is questionable.
PS-2	Supplier	Turn a profit by selling the crop.	Can't able to estimate the crop yield	Crop yield prediction can't be determined	Revenue growth is uncertain.