

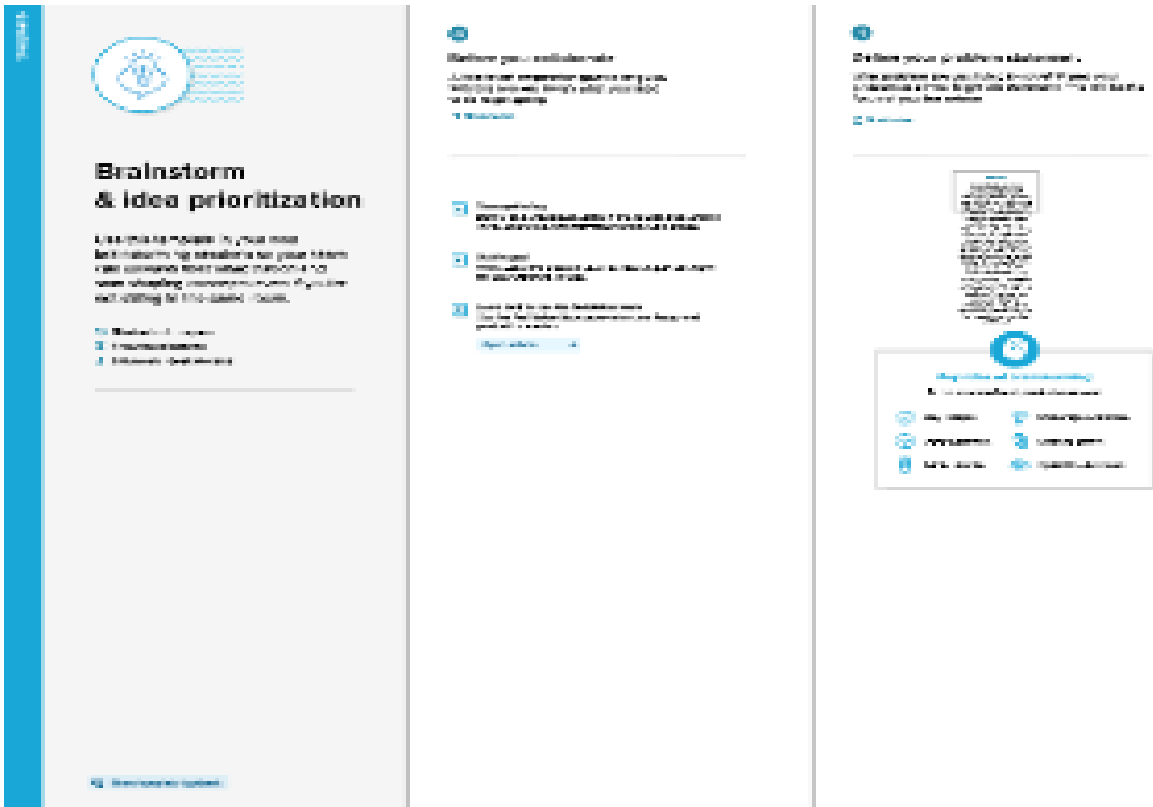
Ideation Phase

Brainstorm & Idea Prioritization Template

Date	15 September 2022
Team ID	PNT2022TMID45401
Project Name	Signs with Smart Connectivity for Better Road Safety
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization :

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping

and, therefore, a large number of people are not able to afford the services. The lack of information about the services and the lack of financial resources are the main barriers to the use of the services. The lack of information about the services is a major barrier to the use of the services. The lack of financial resources is a major barrier to the use of the services.

The Design Process

Design (y-axis)

Feasibility (x-axis)

Design/Feasibility (top-right quadrant)

Feasibility/Design (bottom-left quadrant)

Design (top-left quadrant)

Feasibility (bottom-right quadrant)

Callout: The Design/Feasibility quadrant is the most important quadrant in the design process. It is the only quadrant where the design is both feasible and desirable.

100

*These tests conducted on selected water supply system related properties of drinking water. These tests are not to be used as alternative of the test of compliance of the water supply system.

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