Ideation Phase
Brainstorm & Idea Prioritization Template

Date	15 October 2022
Team ID	PNT2022TMID04402
Project Name	GLOBAL DATA ANALYSIS
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/empathy-map-canvas

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

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Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕐 **10 minutes**

Jayachandran p

Buid a analytical dashboard to display the sales analysis	the goal of sales analysis is to simplify the info to the user	simple UI
AI based demand forcasting →	needs user info also to do this	

Kalanjiya vishnu

Analyss should focus on improvement and developing a strategy for improving your sales performance in both the short and long term	product recommendation system	Infographs instead of numbers
Focus on sales and revenue performance, and a strong (or weak) performance can become a potent rallying focus to		

jagadeesh

effective marketting tools	coach sellers with behavioral insights	customer insights
dynamic and realtime		

indrajith

give a meter on reliablity on prediction	provide them a list of options on dashboard	graphic view comparision between different region sales
headline followed by detailed analysis		

Person 5

Person 6

Person 7

Person 8

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Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go.
In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger
than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕐 **20 minutes**

Interface

customer insights

Infographs instead of numbers

simple UI

Build a analytical dashboard to display the sales analysis

headline followed by detailed analysis

necessary features

Focus on sales and revenue performance, and a strong revenue performance can become a point rallying force to

dynamic and realtime

Analysis should focus on improvement and developing a strategy to improving your sales performance in both the short-and long-term

provide them a list of options on dashboard

the goal of sales analysis is to simplify the info to the user

graphic view comparision between different region sales

premium features

coach sellers with behavioral insights

effective marketting tools

AI based demand forcasting

give a meter on reliablity on prediction
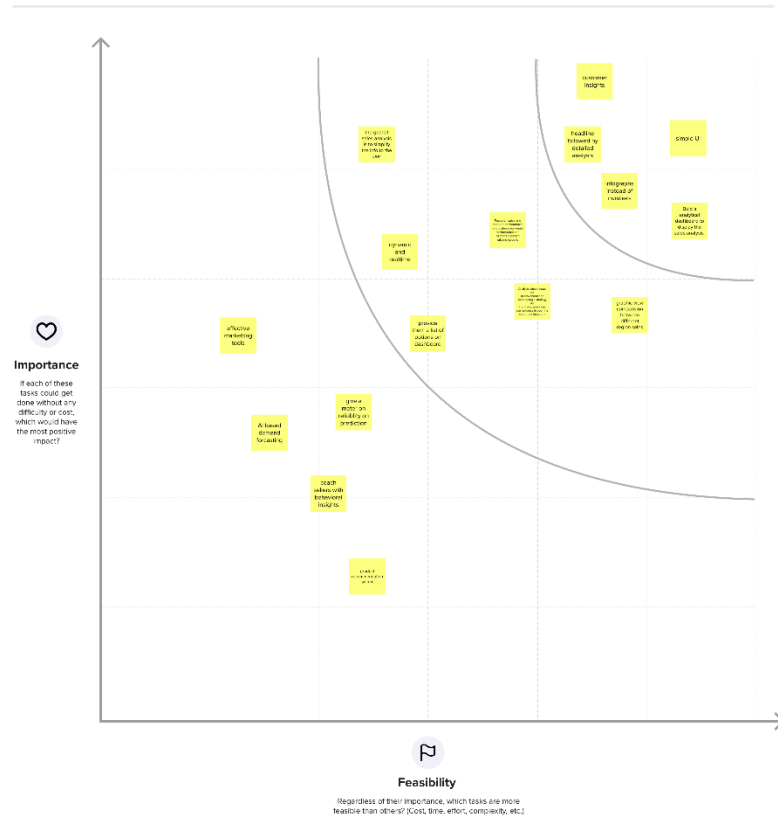
product recommendsion system

Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)