

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S) e-commerce or business organization owners who wants to know the insights of their business and improve their business</div> <div>CS</div>	<div>6. CUSTOMER CONSTRAINTS The data needs to be collected in an organized form. Decisions need to be made by the customer in all the situations. Need more data to analyze more insights.</div> <div>CC</div>	<div>5. AVAILABLE SOLUTIONS To create a dashboard with auto generated analytical insights. Analyzing the data manually several algorithms and predefined library functions.</div> <div>AS</div>	Explore AS, differentia
	<div>2. JOBS-TO-BE-DONE / PROBLEMS Analyzing the data and identifying the trends in the sales. Determining the input file structure. Cleaning the data and finding the right analyzing methods.</div> <div></div>	<div>9. PROBLEM ROOT CAUSE Business model, Change in trend, The urge to do the job and earn money.</div> <div>RC</div>	<div>7. BEHAVIOUR Collecting sales data and using office software to analyze it. Un-intuitive way of analyzing data and lot of manual labour.</div> <div>BE</div>	
Focus on J&P, tap into BE, understand RC				Focus on J&P, tap into BE, understand RC

<div><div>3. TRIGGERS</div><div>Don't know how to improve their business.</div><div>Fear of not going through the flow, not knowing the current trends.</div><div>The spark that their heart belongs for.</div></div>	<div><div>TR</div><div>10. YOUR SOLUTION</div><div>1.Creating an interactive dashboard.</div><div>2.responsive design for every screed size</div><div>3.one time payment</div></div>	<div><div>SL</div><div>8. CHANNELS of BEHAVIOUR</div><div>8.1 ONLINE</div><div>Using third party or subscription based softwares to analyze the data.</div><div>8.2 OFFLINE</div><div>Using office or selfdeveloped softwares to analyse the data</div></div>
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EM