

Problem Statements

Question	Description
Who does the problem affect?	Targeted users: Individuals - who are bad at financial decisions. Organization - who wants track their expenses
What are the boundaries of the problem?	Big spenders, Money-conscious
What is the issue?	Individuals often fail at managing their financial activities. It is because of not analyzing the financial activities and lack of financial knowledge. If the issues are solved they get better at managing their finance.
When does the issue occur?	It occurs when the users don't track their activities.
Where is the issue occurring?	It occurs when the users don't track their activities.
Why is it important that we fix the problem?	The users become better at managing their finances. This avoids the users into financial trap.