




Ideation Phase

Literature Survey

Date	01 September 2022
Team ID	PNT2022TMID15515
Project Name	Project - Personal Expense Tracker
Maximum Marks	-

Competitive Analysis

There are so many competitors in the market and we took the top 3 applications. We analyzed their features and came up with pros & cons.

	PROS	CONS
	Free to use Integrate bank account and credit card Customized alerts	Expenses are assigned to wrong category
	Good for beginner Customized alerts	Paid Manually enter the transactions
	Integrate bank account and credit card + crypto wallets Customized alerts	Paid Expenses are assigned to wrong category Less categorization icons