

Ideation Phase
Brainstorm & Idea Prioritization Template

Date	15 September 2022
Team ID	PNT2022TMID15515
Project Name	Personal Expense Tracker
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Personal Expense Tracker

🕒 10 minutes to prepare

🕒 1 hour to collaborate

👤 2-8 people recommended

🗨️ Share template feedback

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

Problem

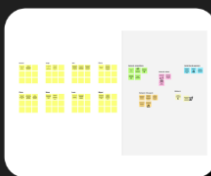
How might we help the users plan their budget?

How might we help the user's family to track each other spending

How might we help the users to track different kind of expenses?

How might we crosscheck the amount entered is correct or the buget is calculated correct?

how might we manually enter the amount???



Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#) →

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

Voleti Varshith

Can send message notification to the user

Better UI and UX for users

Can integrate with crypto hardware wallets

Various themes in the app

Recommendation of some Youtube channels in the dashboard about saving money.

Can integrate with UPI

Subramanian K

security

monitor transactions

offer tips to lower expenses

allocate budget based on each location

Nambiraaja T

Easy Accessibility

Figure out ways to cut back on your spending

Well Categorization of the Expenses

Reduced turnaround time and faster reimbursements

Integrate Any wallets like paytm,Amazon

set budget for daily, weekly, monthly, and yearly

Kavidhasan M

integrate multiple bank accounts

One account for multiple users(especially when it comes to family)

allow to enter manually

Weekly/monthly reports(even comparison of different monthly spendings)

List the categories to categorize the spendings

Customization of categories based on the user needs



3

Group ideas

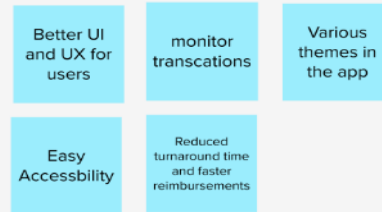
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

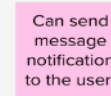
Integration



Experience



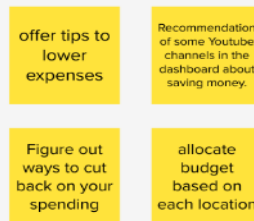
Alerts



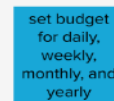
Categorization



Awareness



Customization



Insights/Reports



Others



Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

