Searching, Maintaining, Updating and predicting the city warehouse storage	Entice How does someone initially become aware of this process?			Enter What do people experience as they begin the process?			Engage In the core moments in the process, what happens?			Exit What do people typically experience as the process finishes?		Extend What happens after the experience is over?		
Steps What does the person (or group) typically experience?	Visit the website or app A customer navigates to the city storage section of our website or app To enter informative fulfilment center like etc., and meal informative category of food sure of food price of the discount in particular contents.	tion of e area, city mation like o category e food or Too much inventory in the warehouse means more risk of wastage, and not enough could lead to out-of-stocks - and push customers to seek solutions from	Analyse the storage User can know that the percentage of each item stored and overall storage	Getting user location User can enter their area name, pin code, city to find the warehouse storage	User shall enter the item which they want to see the percentage of stored to avoid shortage in future.	Confirms information entrered Before submitting the details, the machine will check the format of information entered by the user	Check the each items As a main task, the machine will produce the percentage of particular item stored in the corresponding warehouse	Checking the overall Storage Then the user can also make a view of overall storage in the warehouse.	Updating the storage Whenever the warehouse has filled with new items, it will updated automatically	One hour after the search, an email and inapp notification prompt the user for a review	Writing and submitting the review The user writes a review and gives the website access a star rating out of 5.	Searches appears in the user profile The user search history are stored in the user database	Personalized recommendation User informs our backend recommendation systems, which customer may experience via better personalization	Personalized storage suggestion for searched areas When a user checks the storage with us, we show them personalized storage recommendations in their city.
Interactions What interactions do they have at each step along the way? People: Who do they see or talk to? Places: Where are they? Things: What digital touchpoints or physical objects would they use?	Storage checking section of the website, iOS app, or Android app Location selection of the website, app,or Android	section of the website, iOS	Viewing storage section of the website, iOS app,or Android app	Getting the location of the user which are accessed through google map		Conformation section using the website, iOS or other devices	Each items storage percentage is checked using the machine learning algorithm	Overall storage percentage is checked using the machine learning algorithm	Update storage percentage is checked using the machine learning algorithm	Customer's email (software like Outlook or website like Gmail)	"Leave a review" modal window within the profle on the website, iOS app, or Android app To some degree, this is communicating indirectly with the tour guide, who will see their review	Completed experiences section of the profle on the website, iOS app, or Android app If other users interact with this person, they will see these completed tours also	Recommendations span across website, iOS app, or Android app	After searching screens website, iO app, or Android ap
Goals & motivations At each step, what is a person's primary goal or motivation? ("Help me" or "Help me avoid")	Help me to check the warehouse storage of an area requesting ar	the Help me to avoid the direct checking of the warehouse	Help me to avoid the critical situation such as wastage and insufficient of things	Help me to view the storage of my location	Help me see the quantity and quality of each item	Help me to avoid making mistakes by entering the wrong information	Help me to get the percentage of each items in warehouse	Help to check the overall percentage of warehouse	Help me get the updated information of each warehouse		Help me spread the world about a website or provide watch-outs and feedback for one that was not so good	Help me see what I've done before	Help me see what I could be doing next	Help me see was enhance my sto checking
Positive moments What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?	It is easy to view the warehouse storage through website or apps	It's very excited to see that what items are stored in each warehouse in a city	It motivate to maintain the food without very amount of wastage	It's productive to see the storage of each area	It is useful to see the quantity of see item in an area's warehouse		It is useful to see the quantity of see item in an area's warehouse	It is fun to check the various items in different area	It motivate to add the necessary item to the warehouse		It is excited to give the review for the website performance	People like looking back on their past searches		We think people recommend because they extremely engagement
Negative moments What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?		Several people expressed "information overload" as they browse	It consumes some time to show the storage	People express a bit of fear of commitment at this step					It consumes much time to show the overall storage	We have very low review rates	People describe leaving a review as an arduous process			
Areas of opportunity How might we make each step better? What ideas do we have? What have others suggested?	Using React JS for web development will be more effective	Browsing the storage can be speed by using Other advantaged algorithms								Could we A/B test different language to see what changes response rates?	How might we progressively disclose the full review so that each step feels more simple?			