

Define CS, fit into CC	<div>CS</div> <div>1. Customer Segment(S)<ul style="list-style-type: none">Forest OfficialsWildlife ActivistsPeople who live close to forest</div>	<div>CC</div> <div>6. CUSTOMER CONSTRAINTS<p>It is difficult to cover an entire forest and to predict fire in a traditional way of overwatch by forest rangers. The budget for manual labour is way too high</p></div>	<div>AS</div> <div>5. AVAILABLE SOLUTIONS<p>Outpost across the forest or forest cameras spread across the forest is used to detect forest fires</p></div>	Explore AS, differentiate
	<div>J&P</div> <div>2. JOBS-TO-BE-DONE / PROBLEMS<p>Satellite Imaging can help covering over a wide area of trees in a forest to detect fires by the enormous amount of light and heat it produces and a message can be sent to fire fighters via an alert or a message</p></div>	<div>RC</div> <div>9. PROBLEM ROOT CAUSE<ul style="list-style-type: none">Improper discarding of cigarettesLightningHigh wind contributes in spreading of small fires</div>	<div>BE</div> <div>7. BEHAVIOUR<p>Customers can't find a perfect solution. So, they prefer Artificial Intelligence.</p></div>	
Identify strong TR & EM	<div>TR</div> <div>3. TRIGGERS<p>Loss of natural vegetation and destruction of fauna and flora</p></div>	<div>SL</div> <div>10. YOUR SOLUTION<p>OpenCV method can be used to monitor videos which can be collected from Satellite and Convolutional Neural Network can be used to monitor each frame in the video as an image and predict if the forest fires will happen or not.</p></div>	<div>CH</div> <div>8. CHANNELS of BEHAVIOUR<p>ONLINE : Sensors to detect forest fires placed on random trees throughout the forests</p><p>OFFLINE : Awareness Camp and events should be conducted</p></div>	Identify strong TR & EM
	<div>EM</div> <div>4. EMOTIONS: BEFORE / AFTER<p>Before : Hoping and praying that forest fire never comes</p><p>After: Assurance on the safety of flora and fauna</p></div>			