Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare 1 hour to collaborate

2-8 people recommended

Before you collaborate A little bit of preparation goes a long way with this session. Here's what you need to do to get going. 10 minutes Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session. Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session. Open article →

Define your problem statement What problem are you trying to solve? Frame your

problem as a How Might We statement. This will be the focus of your brainstorm.

→ 5 minutes

PROBLEM STATEMENT

Any Windfarm owner needs a Wind energy output prediction software that not only gives a prediction value closest to the actual output value but also gives notifications in case of unexpected weather changes to meet their customer demands with more satisfaction so that their customers can purchase power from other sources in case of less output or zero power

Key rules of brainstorming To run an smooth and productive session Encourage wild ideas.

Defer judgment. Go for volume.

If possible, be visual.

Brainstorm

2

Write down any ideas that come to mind that address your problem statement.

MANI PRABHU T (TEAM LEAD)

To use non-reliable wind power in a better reliable form

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

ARAVINTH S

Temperature Se of windowsts not working at of the an isotonce due to weather user-friendly

PARAMETERS TAKEN FOR PREDICTION

Group ideas

→ 20 minutes

Take turns sharing your ideas while clustering similar or related notes as you go.

than six sticky notes, try and see if you and break it up into smaller sub-groups.

In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger

PREDICTION SOFTWARE

IMPROVING CUSTOMER SATISFACTION

Add customizable tags to sticky notes to make it easier to find, browse, organize, and MACHINE LEARNING FOR PREDICTION categorize important ideas as

Importance

If each of these tasks could get done without any difficulty or cost,

4

Prioritize

which are feasible.

→ 20 minutes

Your team should all be on the same page about what's important moving

forward. Place your ideas on this grid to determine which ideas are important and

Participants can use their cursors to point at where sticky notes should go on

H key on the keyboard.

the grid. The facilitator can confirm the spot by using the laser pointer holding the

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

Share template feedback

Need some inspiration? See a finished version of this template to kickstart your work.









After you collaborate You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

ு Export she mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or strategy.

Open the template -> Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience. Open the template

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. Open the template

Share template feedback