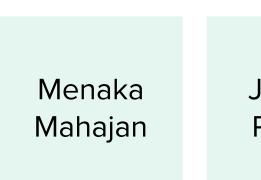
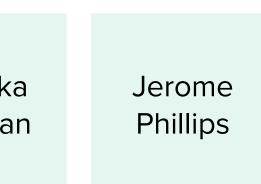
Al-Powered Nutrition Analyzer for Fitness Enthusiasts

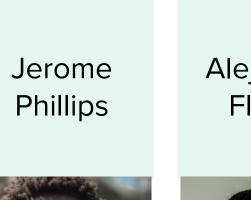
Team ID: PNT2022TMID13870

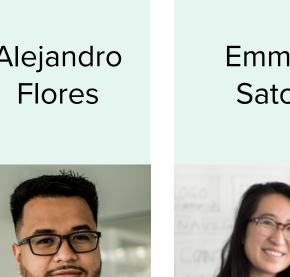


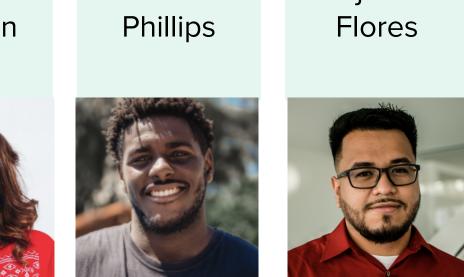






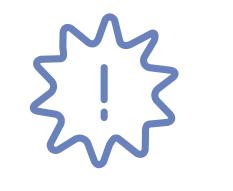






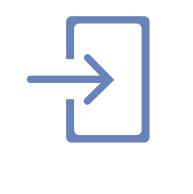


Detect the fruits and analyse the nutrition



Awareness

How does someone initially become aware of this process?



What do people experience as they begin the process?



In the core moments in the process, what



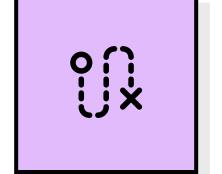
Exit

What do people typically experience as the process finishes?



Extend

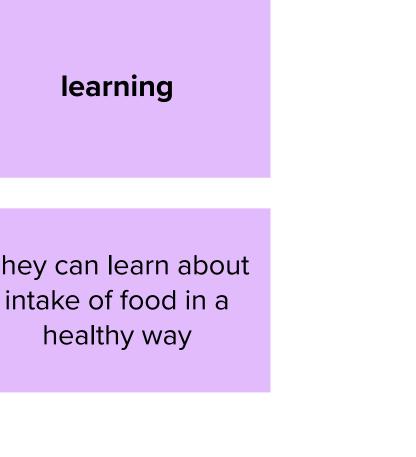
What happens after the experience is over?

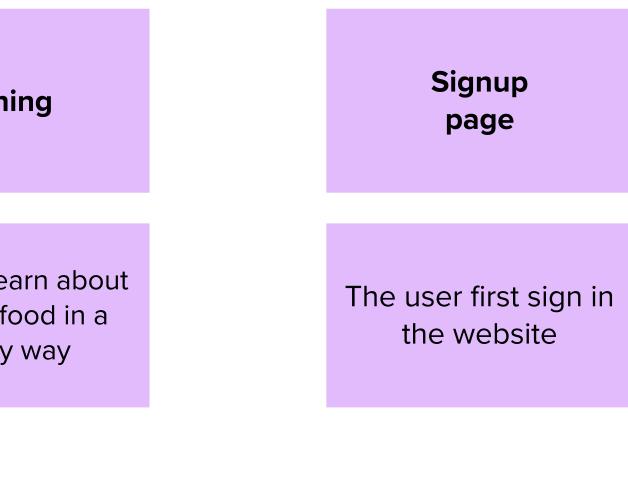


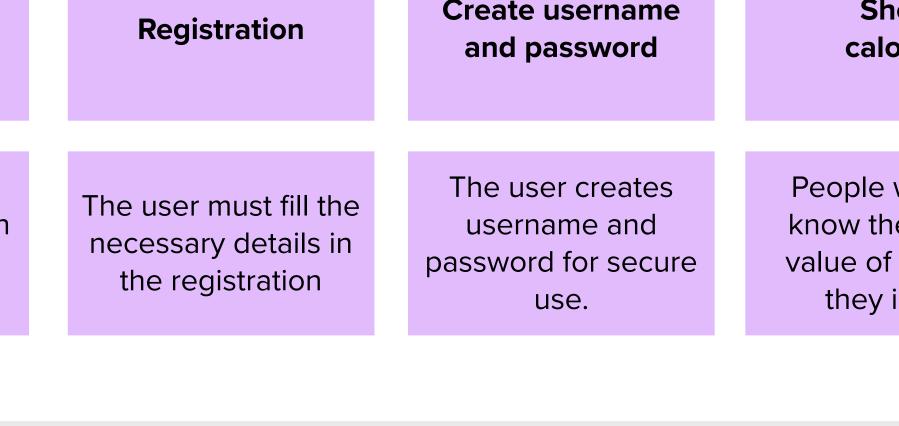
typically experience?

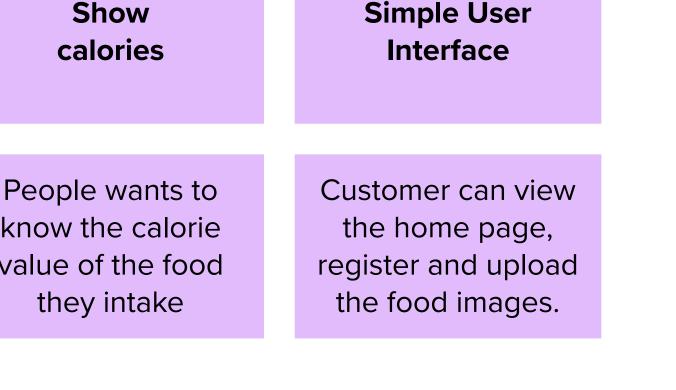


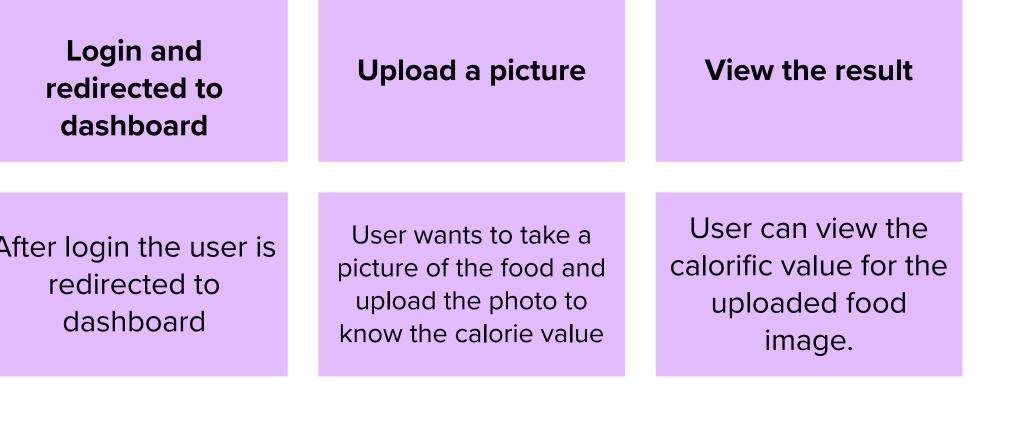


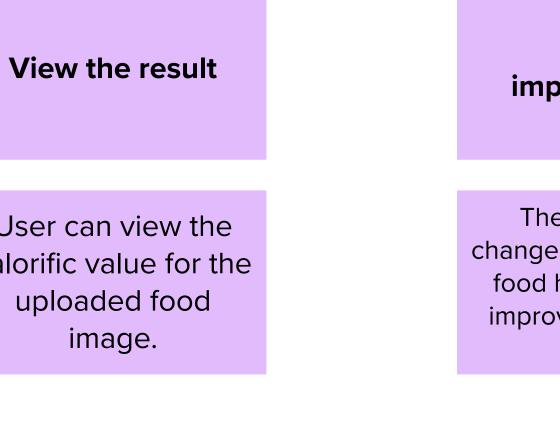






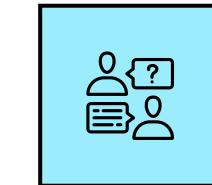






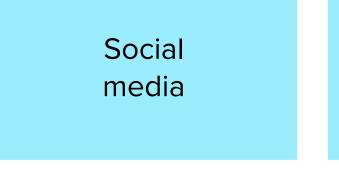


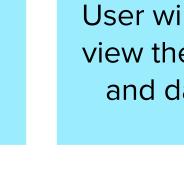


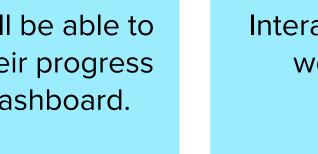


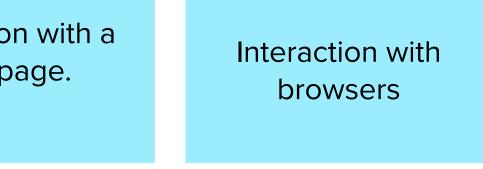
each step along the way?

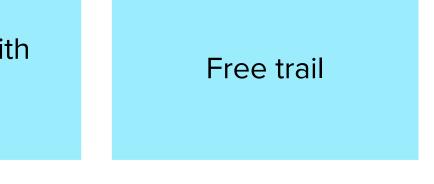
- People: Who do they see or talk to?
- Places: Where are they?
- Things: What digital touchpoints or physical objects would they use?

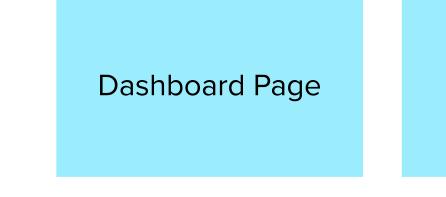


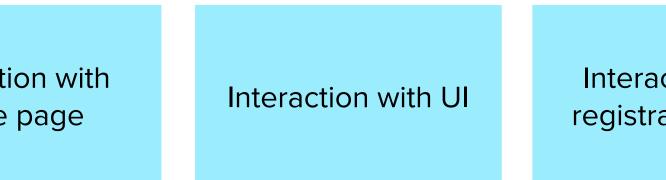


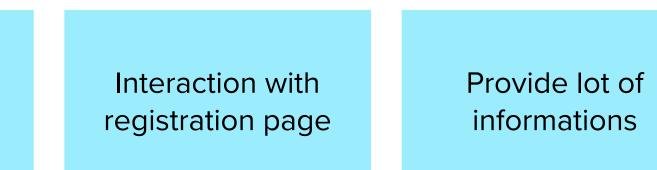


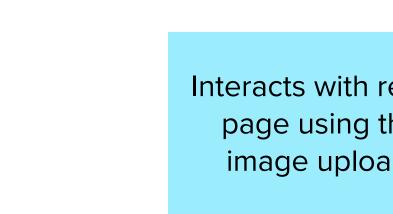


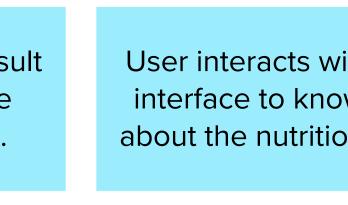


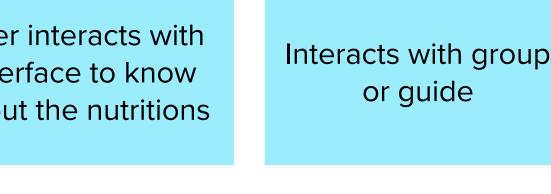


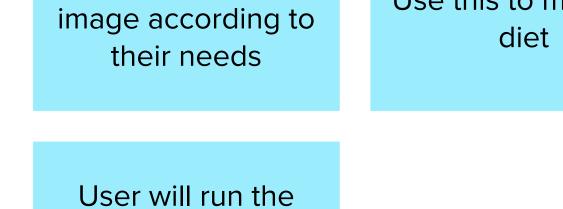


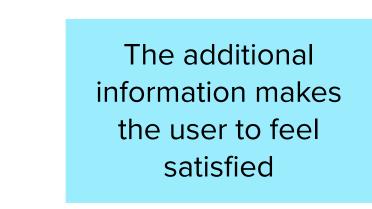


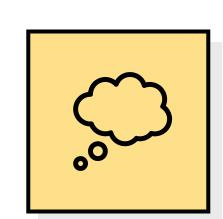






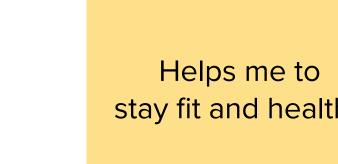






Goals & motivations

At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")





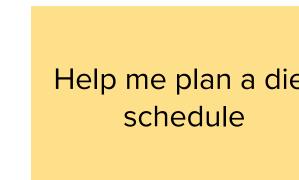








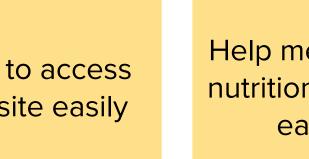


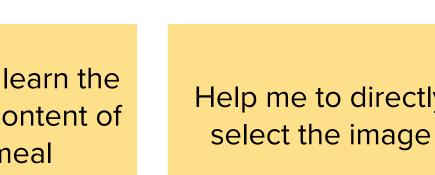


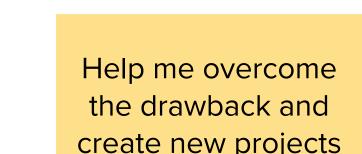






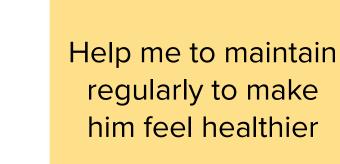


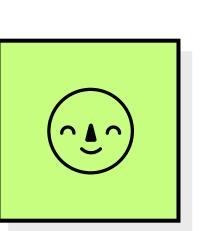






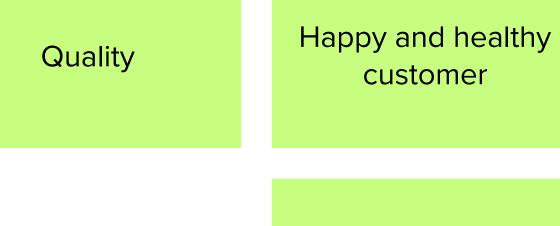


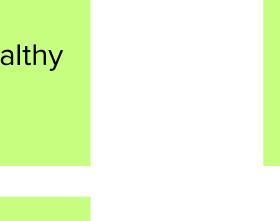


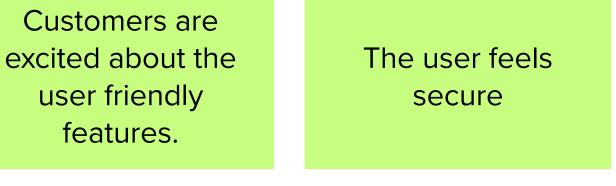


Positive moments

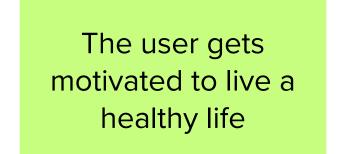
What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?

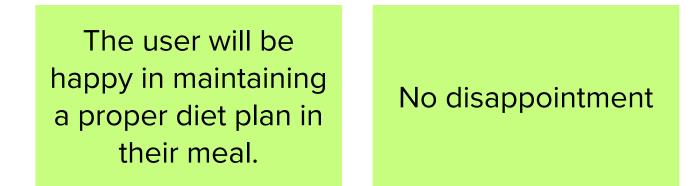


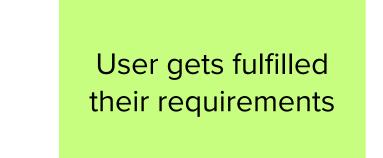


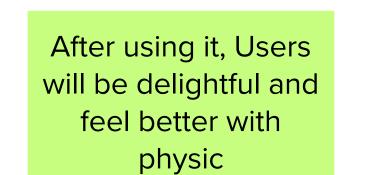


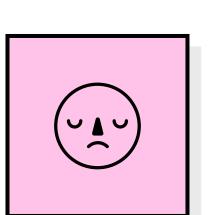












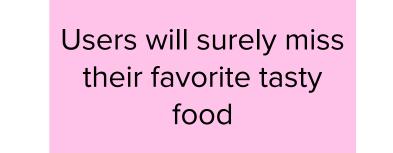
Negative moments

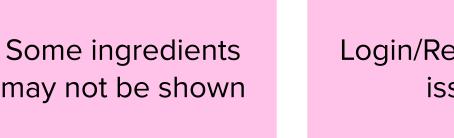
What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?



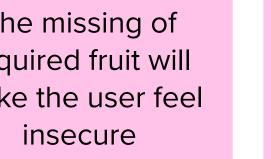


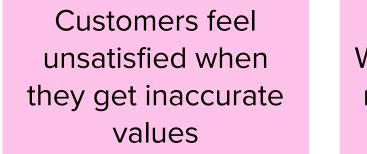


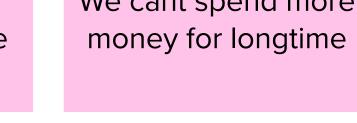


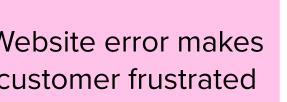


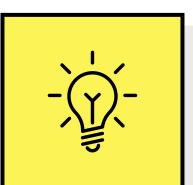












Areas of opportunity

How might we make each step better? What ideas do we have? What have others suggested?

