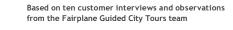
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PROJECT DESIGN PHASE II

Customer Journey Map



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User needs to maintain a healthy diet so he expect a trained nutrition model to give suggestions on his nutritious



How does someone initially become aware of this process?



suggest trained model or nutrition

What do people experience as they begin the process?



In the core moments in the process, what happens?



What do people typically experience as the process finishes?



What happens after the experience is over?



Steps

What does the person (or group) typically experience?

Choose a third party to maintain the fitness Prepare the dataset and

Repetition of process

User in-take the nutrition

It may be a app or

Ask help for third

Predict the nutrition

Experiencethe knowledge by

Must satisfy by the

User might be physically fit

Using again and again



Interactions

What interactions do they have at each step along the way?

People: Who do they see or talk to?

- Places: Where are they?
- Things: What digital touchpoints or
- physical objects would they use?





Goals & motivations

At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")

Went to nutrition fitness center to ask about his health

should predict those nutritions

not is important

Interact with model by giving our problems

to follow model

It helps the user to have it for long life



Positive moments

What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?

nutrition analy best for user

User might be feel happy to have a result



Negative moments

What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

Other people may fear user the result came wrong or correct

Sometimes other people may fear about his nutrition fitness

Forget to use the



People describe leaving a review as an arduous process

Areas of opportunity How might we make each step

better? What ideas do we have? What have others suggested?

Might have strong solution and