1. CUSTOMER SEGMENT(S)

CS

Readers are the customers of the news tracker application. The customers are highly involved for creating such tracker application.

6. CUSTOMER CONSTRAINTS

CC

Common types of resource constraints include limits on raw materials, machine capacity, workforce capacity, inventory investment, storage space, or the total number of order placed.

5. AVAILABLE SOLUTIONS

AS

Explore AS, differentiate

So the solution for readers to get the correct information is the aim and solution of project.

2. JOBS-TO-BE-DONE / PROBLEMS

J&P

It describes the mechanism that cause a consumer to adopt an innovation which states that markets grow, evolve, and renew whenever the customer buy a product to complete.

9. PROBLEM ROOT CAUSE

RC

It is used to analyze and identify the root causes of the customer's problems which follows the context aware approach that defects interdependent events across time.

7. BEHAVIOUR

BE

It involves that thle actions of analyzing and understanding news consumption patterns by tracking online user behaviour with a multimodal research design

strong

뒸

3. TRIGGERS news sharing apps wants to help users find relevant and important news easily every day and also understanding explicitly

4. EMOTIONS: BEFORE / AFTER



TR

Track the reader mood or behavior over time which can be useful in understanding the customer's mood attern and determining what factors may be affecting.

10. YOUR SOLUTION



It will eliminates the the distractions to make your employees be more creative and less sterile. After the sorting and preprocessing the relevant

irrelevant news the reader can save from fake info.

8. CHANNELS of BEHAVIOUR



ONLINE

It is used to represent the customer's action which can define the

customer's opinion on the particular platform.

OFFLINE

It represents the customer's wish that what kind of actions

To be taken.

M