**Project Title: Project Design Phase-I** - **Solution Fit Template Team ID:** PNT2022TMIDxxxxxx

**Focus on J&P, tap into BE, understand RC**

**Explore AS, differentiate**

**Deﬁne CS, ﬁt into CC**

or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking

**AS**

c

**AVAILABLE SOLUTIONS**

The main focus on this application can be viwed as finding the related solution of the particular customer’s problem

**CUSTOMER CONSTRAINTS**

Using the customer constraints we can check, restrict or complete or avoid or perform some action.

It mainly focus on the customer scope, cost, and time.

C

**CS**

**CUSTOMER SEGMENTATION**

It is the process of dividing your shoppers into segments based on similar characteristics.

Segmentation of your customer base helps you identify each segment’s particular needs and deliver the appropriate marketing messages.

**Explore AS, differentiate**

**BEHAVIOR**

It involves that thIe actions of analyzing and understanding news consumption patterns by tracking online user behaviour with a multimodal research design.

**PROBLEM ROOT CAUSE**

It is used to analyze and identify the root causes of the customer’s problems which follows the context aware approach that defects interdependent events across time.

**JOBS TO BE DONE/PROBLEM**

It describes the mechanism that cause a consumer to adopt an innovation which states that markets grow, evolve, and renew whenever the customer buy a product to complete.

**Identify strong TR & EM**

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| --- | --- | --- | --- | --- |
| **Identify strong TR & EM** | **3. TRIGGERS**  .It shows that there is also a lot of fake news which gets shared.A news sharing apps wants to help uesers find relevant and important news easily every day and also understanding explicitly that the news is not fake but from proper sources. | **10. YOUR SOLUTION**  It gives solutions to the customer’s problems to track the softwareto save your productivity time.  .  **It will eliminates the the distractions to make your employees be more creative and less sterile.** | 1. **CHANNELS of BEHAVIOUR**   **ONLINE**  It is used to represent the customer’s action which can define the customer’s opinion on the particular platform.  **OFFLINE**  It represents the customer’s wish that what kind of actions  To be taken. |  |
| **4. EMOTIONS: BEFORE / AFTER**  It allows you to track the customer’s mood or behavior over time which can be useful in understanding the customer’s mood atterns and determining what factors may be affecting. |