19IT075 Assignment-2

Data Visualization and Pre-processing

Import libraries

```
import numpy as np
import pandas as pd
import seaborn as sns
import matplotlib.pyplot as plt
```



```
data = pd.read_csv('Churn_Modelling.csv')
data.head()
```

	RowNumber	CustomerId	Surname	CreditScore	Geography	Gender	Age	Tenure	Ва
0	1	15634602	Hargrave	619	France	Female	42	2	
1	2	15647311	Hill	608	Spain	Female	41	1	838
2	3	15619304	Onio	502	France	Female	42	8	1590
3	4	15701354	Boni	699	France	Female	39	1	
4	5	15737888	Mitchell	850	Spain	Female	43	2	125
7									
4	•								•

data.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 10000 entries, 0 to 9999
Data columns (total 14 columns):

#	Column	Non-Null Count	Dtype
0	RowNumber	10000 non-null	int64
1	CustomerId	10000 non-null	int64
2	Surname	10000 non-null	object
3	CreditScore	10000 non-null	int64
4	Geography	10000 non-null	object
5	Gender	10000 non-null	object
6	Age	10000 non-null	int64
7	Tenure	10000 non-null	int64

```
8 Balance 10000 non-null float64
9 NumOfProducts 10000 non-null int64
10 HasCrCard 10000 non-null int64
11 IsActiveMember 10000 non-null int64
12 EstimatedSalary 10000 non-null float64
13 Exited 10000 non-null int64
dtypes: float64(2), int64(9), object(3)
memory usage: 1.1+ MB
```

Visualisations

1. Univariate Analysis

```
data['Gender'].value_counts()

    Male     5457
    Female     4543
    Name: Gender, dtype: int64

# Plotting the features of the dataset to see the correlation between them

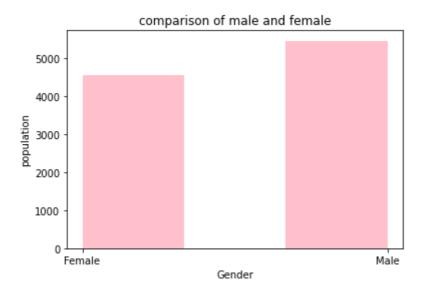
plt.hist(x = data.Gender, bins = 3, color = 'pink')

plt.title('comparison of male and female')

plt.xlabel('Gender')

plt.ylabel('population')

plt.show()
```



```
data['Age'].value_counts()

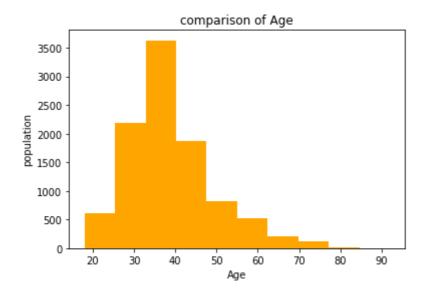
37     478
38     477
35     474
36     456
34     447
```

```
92 2
82 1
88 1
85 1
83 1
```

Name: Age, Length: 70, dtype: int64

comparison of age in the dataset

```
plt.hist(x = data.Age, bins = 10, color = 'orange')
plt.title('comparison of Age')
plt.xlabel('Age')
plt.ylabel('population')
plt.show()
```



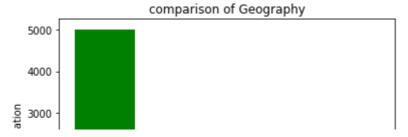
data['Geography'].value_counts()

France 5014 Germany 2509 Spain 2477

Name: Geography, dtype: int64

```
# comparison of geography
```

```
plt.hist(x = data.Geography, bins = 5, color = 'green')
plt.title('comparison of Geography')
plt.xlabel('Geography')
plt.ylabel('population')
plt.show()
```



data['HasCrCard'].value_counts()

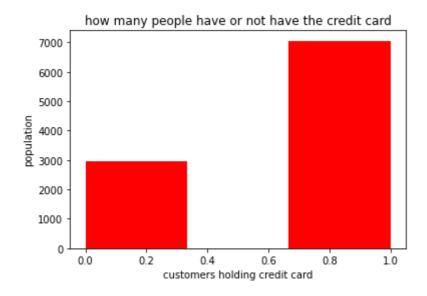
7055
 2945

Name: HasCrCard, dtype: int64

France Snain

comparision of how many customers hold the credit card

```
plt.hist(x = data.HasCrCard, bins = 3, color = 'red')
plt.title('how many people have or not have the credit card')
plt.xlabel('customers holding credit card')
plt.ylabel('population')
plt.show()
```

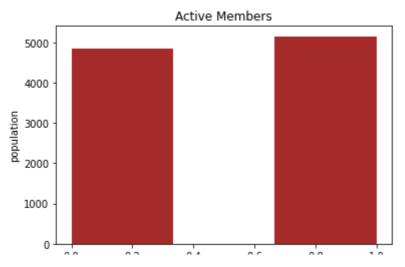


```
data['IsActiveMember'].value counts()
```

5151
 4849

Name: IsActiveMember, dtype: int64

```
# How many active member does the bank have ?
plt.hist(x = data.IsActiveMember, bins = 3, color = 'brown')
plt.title('Active Members')
plt.xlabel('Customers')
plt.ylabel('population')
plt.show()
```

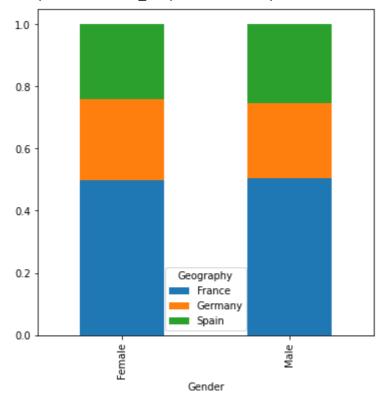


2. Bi - Variate Analysis

comparison between Geography and Gender

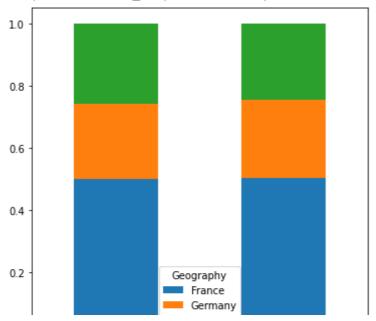
Gender = pd.crosstab(data['Gender'],data['Geography'])
Gender.div(Gender.sum(1).astype(float), axis=0).plot(kind="bar", stacked=True, figsize=(6,





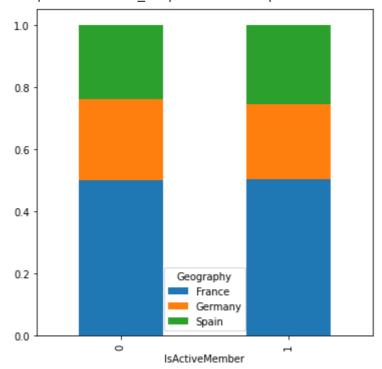
comparison between geography and card holders

<matplotlib.axes._subplots.AxesSubplot at 0x7f54c8e339d0>



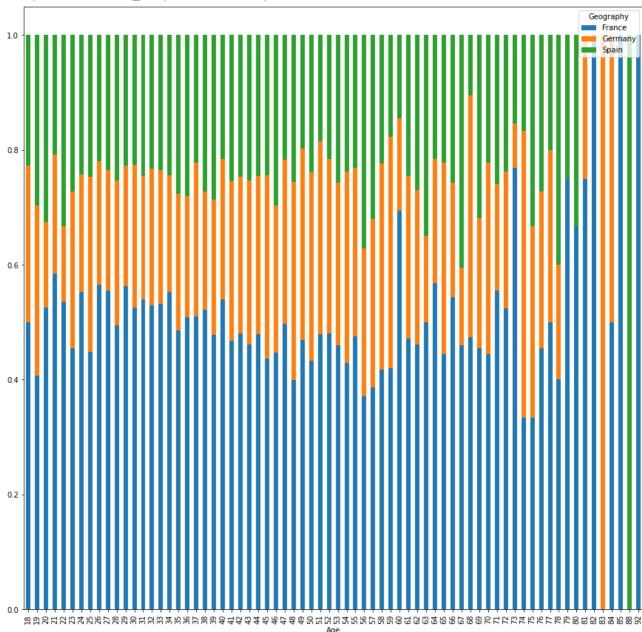
comparison of active member in differnt geographies

<matplotlib.axes._subplots.AxesSubplot at 0x7f54c8d39fd0>



comparing ages in different geographies

<matplotlib.axes._subplots.AxesSubplot at 0x7f54c8ccc3d0>



```
# calculating total balance in france, germany and spain

total_france = data.Balance[data.Geography == 'France'].sum()
total_germany = data.Balance[data.Geography == 'Germany'].sum()
total_spain = data.Balance[data.Geography == 'Spain'].sum()

print("Total Balance in France :",total_france)
print("Total Balance in Germany :",total_germany)
print("Total Balance in Spain :",total_spain)
```

```
Total Balance in Germany: 300402861.38
Total Balance in Spain: 153123552.01

# plotting a pie chart

labels = 'France', 'Germany', 'Spain'
colors = ['cyan', 'magenta', 'orange']
sizes = [311, 300, 153]
explode = [ 0.01, 0.01, 0.01]

plt.pie(sizes, colors = colors, labels = labels, explode = explode, shadow = True)
```

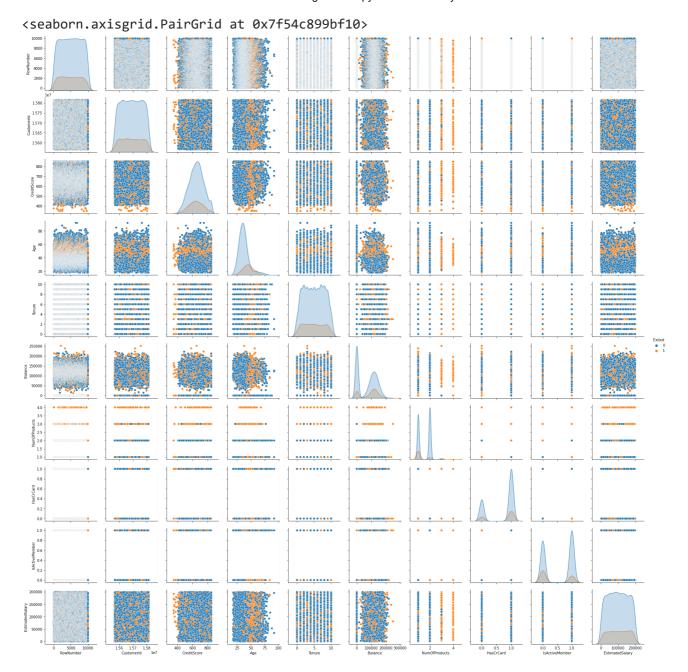
plt.axis('equal')
plt.show()



Total Balance in France: 311332479.49

3. Multi - Variate Analysis

sns.pairplot(data=data, hue='Exited')



Descriptive statistics

#Statistical analysis
data.describe()

	CreditScore	Age	Tenure	Balance	NumOfProducts	HasCı
count	10000.000000	10000.000000	10000.000000	10000.000000	10000.000000	10000.0
mean	650.561300	38.660800	5.012800	76485.889288	1.527200	0.7
std	96.558702	9.746704	2.892174	62397.405202	0.570081	0.4
min	383.000000	18.000000	0.000000	0.000000	1.000000	0.0
25%	584.000000	32.000000	3.000000	0.000000	1.000000	0.0
50%	652 <u>000000</u>	37 000000	5 000000	Q71Q8 5/1000	1 000000	1 (

Handle the Missing values

#Missing Values
data.isnull().sum()

RowNumber	0				
CustomerId	0				
Surname	0				
CreditScore	0				
Geography	0				
Gender	0				
Age	0				
Tenure	0				
Balance	0				
NumOfProducts	0				
HasCrCard	0				
IsActiveMember	0				
EstimatedSalary					
Exited	0				
dtype: int64					

No missing values are found.

Find the outliers and replace the outliers

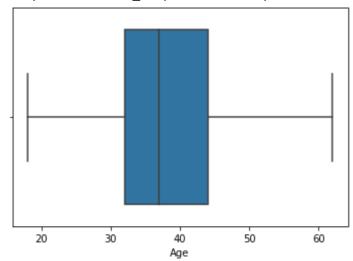
```
sns.boxplot(data = data, x = 'CreditScore')
```

<matplotlib.axes._subplots.AxesSubplot at 0x7f54c17ad910>



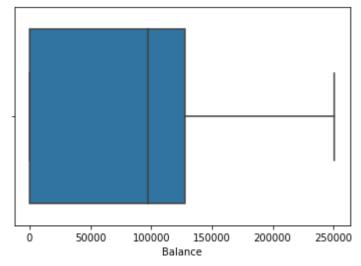
sns.boxplot(data = data, x = 'Age')

<matplotlib.axes._subplots.AxesSubplot at 0x7f54c1824bd0>



sns.boxplot(data = data, x = 'Balance')

<matplotlib.axes._subplots.AxesSubplot at 0x7f54c17af490>



sns.boxplot(data = data, x = 'EstimatedSalary')

<matplotlib.axes._subplots.AxesSubplot at 0x7f54c1794450>

```
for i in data:
    if data[i].dtype=='int64' or data[i].dtypes=='float64':
        q1=data[i].quantile(0.25)
        q3=data[i].quantile(0.75)
        iqr=q3-q1
        upper=q3+1.5*iqr
        lower=q1-1.5*iqr
        data[i]=np.where(data[i] >upper, upper, data[i])
        data[i]=np.where(data[i] <lower, lower, data[i])</pre>
```

data.describe()

	CreditScore	Age	Tenure	Balance	NumOfProducts	HasCı
count	10000.000000	10000.000000	10000.000000	10000.000000	10000.000000	10000.0
mean	650.561300	38.660800	5.012800	76485.889288	1.527200	0.7
std	96.558702	9.746704	2.892174	62397.405202	0.570081	0.4
min	383.000000	18.000000	0.000000	0.000000	1.000000	0.0
25%	584.000000	32.000000	3.000000	0.000000	1.000000	0.0
50%	652.000000	37.000000	5.000000	97198.540000	1.000000	1.0
75%	718.000000	44.000000	7.000000	127644.240000	2.000000	1.0
max	850.000000	62.000000	10.000000	250898.090000	3.500000	1.0

Preprocessing

Split the data into dependent and independent variables

Check for Categorical columns and perform encoding

```
# Encoding Categorical variables into numerical variables
# One Hot Encoding

x = pd.get_dummies(x)

x.head()
```

	CreditScore	Age	Tenure	Balance	NumOfProducts	HasCrCard	IsActiveMember	Es
0	619.0	42.0	2.0	0.00	1.0	1.0	1.0	
1	608.0	41.0	1.0	83807.86	1.0	0.0	1.0	
2	502.0	42.0	8.0	159660.80	3.0	1.0	0.0	
3	699.0	39.0	1.0	0.00	2.0	0.0	0.0	
4	850.0	43.0	2.0	125510.82	1.0	1.0	1.0	
7	*							

Split the data into training and testing

```
# splitting the data into training and testing set
from sklearn.model_selection import train_test_split
```

```
x_train, x_test, y_train, y_test = train_test_split(x, y, test_size = 0.25, random_state =
print(x_train.shape)
print(y_train.shape)
print(x_test.shape)
print(y_test.shape)

(7500, 13)
    (7500,)
    (2500, 13)
    (2500,)
```

Scale the independent variables

```
# Feature Scaling
# Only on Independent Variable to convert them into values ranging from -1 to +1
from sklearn.preprocessing import StandardScaler

sc = StandardScaler()
x_train = sc.fit_transform(x_train)
x_test = sc.fit_transform(x_test)

x_train = pd.DataFrame(x_train)
x_train.head()
```

	0	1	2	3	4	5	6	7
0	-0.736828	0.042283	0.008860	0.673160	2.583231	-1.553624	-1.034460	-1.640810
1	1.025257	-0.674496	0.008860	-1.207724	0.822578	0.643657	-1.034460	-0.079272
2	0.808861	-0.469702	1.393293	-0.356937	0.822578	0.643657	0.966688	-0.996840
3	0.396677	-0.060114	0.008860	-0.009356	-0.938076	0.643657	0.966688	-1.591746
4	-0.468908	1.373444	0.701077	-1.207724	0.822578	0.643657	0.966688	1.283302
-								•

Colab paid products - Cancel contracts here

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