WHO are we empathizing with?

Who is the person we want to understand?
What is the situation they are in?
What is their role in the situation?

Have to eat healthy

GOAL

so many data seen and get confused what He/she want.

What do they need to DO?

What do they need to do differently?
What job(s) do they want or need to get done?
What decision(s) do they need to make?
How will we know they were successful?

Nutrition analysis Dieting Plan

Could set a new trend in the market

Whether amenities are available or not

What do they THINK and FEEL?

PAINS

What are their fears, frustrations, and anxieties?

he results might take time to acheive

Lack of trust between user and application

GAINS

What are their wants, needs, hopes, and dreams?

No worries about food poisoning

Analyses their food intake

What do they HEAR?

What are they hearing others say?
What are they hearing from friends?
What are they hearing from colleagues?
What are they hearing second-hand?

It will be useful for our surroundings who wants to gain or loss weight

What do they SEE?

What do they see in the marketplace?
What do they see in their immediate environment?
What do they see others saying and doing?
What are they watching and reading?

User friendly Environment

It is good and effective peoject

What do they SAY?

What have we heard them say?
What can we magine them saying?

Personal food assistance

It is useful application for fitness enthusiasts

The End user can know about the percent daily value

The process of calculating the nutritional content of food is effective.

Proper dieting plan helps improve their carear growth

What do they DO?

What do they do today?
What behavior have we observed?
What can we imagine them doing?

They might develop good food cycle