Define CS.

fit into CC

CS

1. CUSTOMER

Internet users who frequent millions of websites

especially those who utilise websites for ebanking and e-commerce.

6. CUSTOMER

• Phishing attempts frequently result in the loss of a customer's credentials and valuable personal information.

5. AVAILABLE SOLUTIONS

- Manual self-analysis using address features as a basis for
- Double checking the link with a phishing database.

RC

2. JOBS-TO-BE-DONE / PROBLEMS

Obtaining the URLs of websites from customers,

9. PROBLEM ROOT CAUSE

Developments in technology that encourage hacking and phishing.

Low effectiveness of algorithms.

Credential access that

7. BEHAVIOUR

- Making use of a unique extension that examines the current link
- The user can access the extension that offers results.

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BE

3.

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• As alerted with the urge or temptation to commit to a task.

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4. EMOTIONS: BEFORE /



- Before: Fear of Uncertainty, Vulnerability.
- After: Relief of maintaining privacy and confidence in website access.

10. YOUR

Making a website in Python where a user may enter a URL and the system classifies it as a phishing website or not using machine learning algorithms and then provides the user with feedback

8. CHANNELS of BEHAVIOUR



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• ONLINE